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# Merton Council

## Licensing Sub-Committee

### Membership

#### Councillors:

Mike Brunt

Stephen Mercer

Martin Whelton

A meeting of the Licensing Sub-Committee will be held on:

**Date: 20 July 2022**

**Time: 3.30 pm**

**Venue: This will be a virtual meeting and therefore not held in a physical location**

### Agenda for this meeting

- 1 Appointment of Chair
- 2 Apologies for Absence
- 3 Declarations of Pecuniary Interest
- 4 Travelodge, 27-29 Hartfield Road, Wimbledon, London, SW19 3SG 1 - 76

### Note on declarations of interest

Members are advised to declare any Disclosable Pecuniary Interest in any matter to be considered at the meeting. If a pecuniary interest is declared they should withdraw from the meeting room during the whole of the consideration of that matter and must not participate in any vote on that matter. For further advice please speak with the Managing Director, South London Legal Partnership.

This is a public meeting and attendance by the public is encouraged and welcomed. For more information about the agenda and the licensing decision making process contact [democratic.services@merton.gov.uk](mailto:democratic.services@merton.gov.uk) or telephone 020 8545 3357.

Press enquiries: [communications@merton.gov.uk](mailto:communications@merton.gov.uk) or telephone 020 8545 3181

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## **Procedure to be followed at Licensing Hearing**

1. The Chair will welcome all parties and all present will be introduced/introduce themselves
2. The Chair will confirm the sub-committee hearing procedures, a copy of which was included in the notice and agenda packs sent to all parties.
3. The Chair will ask the Legal Adviser to inform those present that the sub-committee had a briefing prior to the hearing to confirm the procedure and for clarification on any aspect of the application.
4. The Chair will ask Legal Adviser to confirm the process for questioning and whether there had been any requests for adjournments.
5. The Chair will ask the Licensing Officer if there are any technical issues they feel should be brought to their attention i.e. withdrawal of objector/agreed conditions (Note: If all objections are withdrawn then the Sub-Committee may go straight to point 14.  
If all conditions are agreed by all parties then the Sub-Committee may go straight to point 14)
6. The Applicant will present their case. Questions can then be asked of the Applicant by the Responsible Authorities, the interested parties and members of the Sub-Committee.
7. The Responsible Authorities will present their case. Questions can then be asked of the Responsible Authorities by the Applicant, the interested parties, and members of the Sub-Committee.
8. Presentation by any interested party. Questions can then be asked of the interested party by the Applicants, the Responsible Authorities and members of the Sub-Committee.
9. The Chair will ask the Licensing Officer for any comments/ clarifications
10. The Chair will ask the Legal Adviser for any comments/clarifications
11. The Chair will invite closing statements by the responsible authorities
12. The Chair will invite closing statements by the interested parties
13. The Chair will invite closing statements by the Applicant
14. The Chair will announce that the Sub-Committee are retiring for private session. The Legal Officer and Clerk will be invited to also retire.
15. In closed session the Sub-Committee will make their decision. They may ask the Legal Officer for advice during this session.
16. The Sub Committee will return and re-open for public session.
17. The Chair will invite the Legal Officer to present the advice provided during private session.
18. The Sub-committee's decision will be read out either by the Chair or the Chair will invite the Legal Officer to do so.
19. The Chair will inform those present that all parties should receive a written copy of the decision notice within 5 working days, and then close the Hearing

## **Public Information**

### **Attendance at meetings**

The public are welcome to attend meetings of the Council. Seating in the public gallery is limited and offered on a first come first served basis.

### **Audio/Visual recording of meetings**

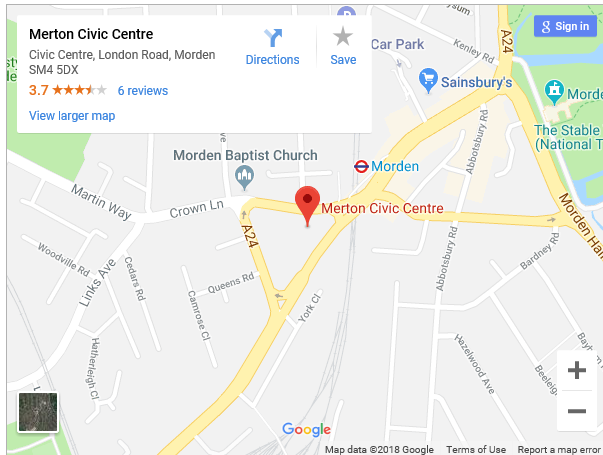
The Council will film meetings held in the Council Chamber for publication on the website. If you would like to film or record any meeting of the Council held in public, please read the Council's policy [here](#) or contact [democratic.services@merton.gov.uk](mailto:democratic.services@merton.gov.uk) for more information.

### **Mobile telephones**

Please put your mobile telephone on silent whilst in the meeting.

### **Access information for the Civic Centre**





- Nearest Tube: Morden (Northern Line)
- Nearest train: Morden South, South Merton (First Capital Connect)
- Tramlink: Morden Road or Phipps Bridge (via Morden Hall Park)
- Bus routes: 80, 93, 118, 154, 157, 163, 164, 201, 293, 413, 470, K5

Further information can be found [here](#)

### **Meeting access/special requirements**

The Civic Centre is accessible to people with special access requirements. There are accessible toilets, lifts to meeting rooms, disabled parking bays and an induction loop system for people with hearing difficulties. For further information, please contact [democratic.services@merton.gov.uk](mailto:democratic.services@merton.gov.uk)

### **Fire alarm**

If the fire alarm sounds, either intermittently or continuously, please leave the building immediately by the nearest available fire exit without stopping to collect belongings. Staff will direct you to the exits and fire assembly point. If you are unable to use the stairs, a member of staff will assist you. The meeting will reconvene if it is safe to do so, otherwise it will stand adjourned.

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**CORPORATE SERVICES DEPARTMENT**  
Caroline Holland - Director



Democratic Services  
London Borough of Merton  
Merton Civic Centre  
Morden, Surrey SM4 5DX  
Direct Line: 020 8545 3616  
Email: democratic.services@merton.gov.uk

Date: 5/7/2022

## **NOTICE OF LICENSING SUB-COMMITTEE HEARING**

1. **DATE OF HEARING: 20 July at 3.30pm**
2. **SUBJECT OF HEARING: Travelodge, 27-29 Hartfield Road, Wimbledon, London, SW19 3SG**
3. **WHAT IS INCLUDED IN THIS NOTICE PACK:**  
The enclosed papers are being sent to you as you are a party to the licensing hearing due to be held to consider this application. They contain all the hearing documents; a guide to Rights of the Parties to a Hearing and the Procedure to be followed at Licensing Hearing. The agenda pack which includes the application will follow shortly.
4. **WHAT YOU NEED TO DO NOW:**  
Please respond to the questions set out on the reverse of this letter and return to the email/ phone/ address given above as soon as possible.
5. **IF YOU HAVE ADDITIONAL DOCUMENTS FOR CONSIDERATION BY THE SUB-COMMITTEE**  
If you have any additional documents which you wish the sub-committee to consider at the hearing, please send them to the above email /address to arrive at least 24 hours before the hearing. If any additional information is received by the Authority this will be sent on all parties, (via email where possible) and additional copies will be available at hearing.

Yours

Richard Seedhouse  
Democratic Services Officer

# London Borough of Merton



**Your Name:**

**Your Email address (where possible):**

If you wish to withdraw any representations you have made please notify us as soon as possible.

You are required to give the following information to us by the date specified in the letter:

- 1) Do you intend to attend the hearing? **Yes/No**
- 2) Do you intend to be represented or assisted at the hearing? **Yes/No**
- 3) Do you consider a hearing to be unnecessary? (If all parties agree that a hearing is unnecessary the sub-committee may dispense with the hearing and determine the matter on the basis of the written application, notices and representations)  
**Yes/No**
- 4) Do you wish to request that any other person(s) be given permission to attend the hearing to assist the sub-committee in relation to the matter under consideration?  
**Yes/No**

Please give the name(s) of any such person(s) and brief details of the points on which you feel they may be able to assist the sub-committee in relation to the matter under consideration.

Please return this form to Democratic Services, Civic Centre, London Road, Morden SM4 5DX or telephone 020 8545 3357 or email the information to [democratic.services@merton.gov.uk](mailto:democratic.services@merton.gov.uk)

## Rights of the Parties to a Hearing

This document forms part of the Notice of Hearing.

The hearing will be conducted by a three member sub-committee of Merton's Licensing Committee.

You have the right to attend the hearing and may be assisted or represented by any person whether or not that person is legally qualified. **You should notify us if you wish to be represented or assisted in this way on the accompanying response form.**

You may also request that other persons be permitted to appear at the hearing to assist the sub-committee on particular points relating to the matter under consideration. You should notify us of any persons you wish to attend on the accompanying response form.

At the hearing you are entitled to:

- a) respond to any points of clarification detailed in the Notice of Hearing; and give further information in support of their application, representations or notice
- b) if given permission by the sub-committee, ask questions of other parties; and
- c) address the sub-committee.

**If you do not attend the hearing** the sub-committee may proceed in your absence or it may adjourn to another specified date and time. If the hearing proceeds in your absence any application, notice or representation you have made will be considered by the sub-committee. It would be helpful if you could notify us as soon as possible if you are not going to attend the hearing.

Please complete and return the accompanying response form by the response date shown on the Notice of Hearing. Post or send an email with the relevant information to:

[democratic.services@merton.gov.uk](mailto:democratic.services@merton.gov.uk)

## Procedure to be followed at Licensing Hearing

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3. The Chair will ask the Legal Adviser to inform those present that the sub-committee had a briefing prior to the hearing to confirm the procedure and for clarification on any aspect of the application.
4. The Chair will ask Legal Adviser to confirm the process for questioning and whether there had been any requests for adjournments.
5. The Chair will ask the Licensing Officer if there are any technical issues they feel should be brought to their attention i.e. withdrawal of objector/agreed conditions (Note: If all objections are withdrawn then the Sub-Committee may go straight to point 14. If all conditions are agreed by all parties then the Sub-Committee may go straight to point 14)
6. The Applicant will present their case. Questions can then be asked of the Applicant by the Responsible Authorities, the interested parties and members of the Sub-Committee.

7. Presentation by Responsible Authorities. Questions can then be asked of the Responsible Authorities by the Applicants, interest parties and members of the Sub-Committee.
8. Presentation by interested parties. Questions can then be asked of the interested parties by the Applicant, the Responsible Authorities and members of the Sub-Committee.
9. The Chair will ask the Licensing Officer for any comments/ clarifications
10. The Chair will ask the Legal Adviser for any comments/clarifications
11. The Chair will invite closing statements by the interested parties
12. The Chair will invite closing statements by the responsible authorities
13. The Chair will invite closing statements by the Applicant
14. The Chair will announce that the Sub-Committee are retiring for private session. The Legal Officer and Clerk will be invited to also retire.
15. The Chair will inform those present that all parties should receive a written copy of the decision notice within 5 working days, and then close the Hearing

### **Licensing Objectives**

Decisions will be made with respect to the four licensing objectives:

- Prevention of Public Nuisance
- Prevention of Crime and Disorder
- Protection of Children from Harm
- Promotion of Public Safety

### **Responsible Authorities**

These statutory bodies are called “Responsible Authorities” and are given responsibility to make representations if the licensing objectives are under threat.

- The Chief Officer of Police
- The Local Fire Authority
- The Local Enforcement Agency for Health & Safety At Work Act 1974
- The Local Authority with Responsibility for Environmental Health
- The Local Planning Authority
- Local Licensing Authority or any Licensing Authorities
- A body representing those interested in the protection of children and recognised by the council (Local Safeguarding Children Board).
- The Local Public Health Authority

### **Privacy Notice for Parties to a Licensing Sub-Committee Hearing**

The London Borough of Merton is a Data Controller in line with Data Protection law, as we collect and process personal information about you in order to accept and process your representation/application.

We are committed to protecting and respecting your privacy. Your personal information given as part of your Licensing Representation or Application (Contact details including your address and email

address) is not published. Although your representation will remain published online, your personal data will be kept for 3 months and then destroyed.

Your data will not be shared with other third parties (with the exception of representations made being sent to the licence applicant as you will have already been advised).

Your data will be kept secure as it will be processed using the council's secure IT and email systems.

You have the right to access your data and to rectify mistakes, erase, restrict, object or move your data in certain circumstances.

If you have any questions regarding our privacy practices please contact the Data Protection Officer at [data.protection@merton.gov.uk](mailto:data.protection@merton.gov.uk)

For further details please see the Council's [full Privacy Notice](#).

# London Borough of Merton



## Licensing Act 2003 Notice of Extension of Time Limits

**Date of issue of this notice:** 6 July 2022

**Subject of hearing:** Travelodge, 27-29 Hartfield Road, Wimbledon, London, SW19 3SG

The Licensing authority has decided to extend the time limits applying to this matter as follows:

**Date by which a hearing would normally be required to be held:** 4 July 2022

**Period of extension to time limits applying to holding a hearing:** 16 Working Days

**Reasons for extending the time limits:** To allow the authority to make proper arrangements for the application to be considered by a licensing sub-committee and to enable all parties to attend.

**For enquiries about this matter please contact**

Democratic Services  
Civic Centre  
London Road  
Morden  
Surrey  
SM4 5DX

**Telephone:** 020 8545 3616

**Email:** [democratic.services@merton.gov.uk](mailto:democratic.services@merton.gov.uk)

**Useful documents:**

**Licensing Act 2003**

<http://www.hms.o.gov.uk/acts/acts2003/20030017.htm>

**Merton's Statement of Licensing policy**

<http://www.merton.gov.uk/licensing>



# Licensing Sub-Committee Report

Subject of hearing: **Travelodge, 27-29 Hartfield Road, Wimbledon SW19 3SG**

Date **20 July 2022**

Time: **3.30pm**

Venue: **Virtual Meeting**

## **1. Special Policy Area (premises licences and club certificates)**

1.1 The premises are in the special policy area and as such section 9 of the Statement of Licensing Policy would apply.

## **2. Type of hearing and powers of the sub-committee**

2.1 The sub-committee is required to determine the application by taking such of the steps set out below as it considers appropriate for the promotion of the licensing objectives.

2.2 In making their determination the sub-committee must have regard to the Licensing Act 2003, the licensing objectives, guidance issued by the Secretary of State and Merton's Licensing Policy.

2.3 New premises licence: s18

(i) To grant the licence subject to conditions

(ii) To exclude from the scope of the licence any of the licensable activities to which the application relates

(iii) To refuse to specify a person in the licence as the premises supervisor

(iv) To reject the application.

## **3. Hearing papers**

3.1 The applications, notices and representations for determination by the sub-committee are contained in the hearing bundles together with any relevant existing licence. This includes any documents which must be sent to any of the parties to the hearing under Regulation 7(2) and Schedule 3 of The Licensing Act 2003 (Hearings) Regulations 2005. This bundle has been issued to all parties to the hearing.

## **4. Legal advice to the sub-committee**

4.1 A legal officer appointed by the Assistant Director of Corporate Governance and Head of Legal Services will attend the hearing to advise the sub-committee on statutory provision and legal matters.

## **5. Licensing Officer comments**

5.1 This is an application for a new premises licence, for a premises described in the application as a Travelodge Hotel with 177 bedrooms and a café bar located on the first floor.

5.2 The applicant originally applied for the provision of late night refreshment to take place indoors on Monday to Sunday from 23:00 to 05:00 the following morning.

- 5.3 They also applied for the for the supply of alcohol for consumption both on and off the premises, Monday to Friday 24 hours a day with the caveat that between the hours of 23:00 and 10:00 the following day, the sale of alcohol will be restricted to hotel residents and bona fide guests of hotel residents.
- 5.4 For the opening hours, it is stated that the hotel will be open 24 hours a day.
- 5.5 The operating schedule of the application sets out steps that the Applicant will take to promote the four licensing objectives. Conditions consistent with these steps could be attached to the licence should the Sub-Committee decide to grant the application, in addition to any additional conditions the Sub-Committee believe appropriate for the promotion of the Licensing Objectives.
- 5.6 On the 17 May 2022 we received an email from the applicant's agent agreeing to have conditions suggested by Trading Standards added to their application operating schedule. The same day we received an email from Trading Standards withdrawing their representation.
- 5.7 We received 33 representations regarding this application.
- 5.8 On 23 June 2022 we received an email from the applicant's agent agreeing to conditions suggested by the Metropolitan Police and amending the hours of operation. We received a subsequent email from the police withdrawing their representation.
- 5.9 This document forms part of this report, and the applicant has since confirmed that the Licensable Activity and hours applied for are as follows:
- a) Sale of alcohol to non residents of the hotel:
    - i. Monday to Thursday 10:00 until 23:00
    - ii. Friday to Sunday 10:00 until 00:00 (midnight)
  - b) Sale of alcohol to residents staying at the hotel
    - i. 24 hours on all days
  - c) Late Night Refreshment:
    - i. Friday to Sunday 23:00 to 00:00 (midnight)
    - ii. Late Night Refreshment is not applied for on other days of the week.
  - d) Opening Hours to the Public:
    - i. Monday to Thursday 06:00 to 23:30
    - ii. Friday to Sunday 06:00 to 00:30
    - iii. The Hotel to remain open to residents 24 hours a day
- 5.10 Members are advised that Hotels are exempt from the need to have permission for Late Night Refreshment for the supply of hot food or hot drink to residents staying at the Hotel.

- 5.11 For ease, we have put the applicant’s proposed conditions from the application and the agreed conditions with Trading Standards and the Metropolitan Police as an annex to this report. There is some repetition with regard to these listed conditions. As already stated, conditions consistent with these steps could be attached to the licence should the Sub-Committee decide to grant the application, in addition to any additional conditions the Sub-Committee believe appropriate for the promotion of the Licensing Objectives.
- 5.12 Members are advised that the premises is within the Special Policy Area for Wimbledon Town Centre as set out in the published Statement of Licensing Policy. Page 38 of The Policy specifically refers to Wimbledon Town Centre.
- 5.13 The Policy is not absolute, and each case must be considered on its own merits. At Paragraph 9.4 it is stated:
- “It is therefore open to the licensing authority to grant an application where it considers it is appropriate and where the applicant can demonstrate in the operating schedule that they would not be adding to the cumulative impact.”*

**For enquiries about this hearing please contact**

Democratic Services  
 Civic Centre  
 London Road  
 Morden  
 SM4 5DX

**Telephone:** 020 8545 3616

**Email:** [democratic.services@merton.gov.uk](mailto:democratic.services@merton.gov.uk)

## Parties to the hearing

This document forms part of the notice of hearing.

The following are parties to the hearing having submitted relevant applications, notices or representations under the statutory provisions indicated:

<b>Applicant</b>	
Travelodge Limited	
<b>Statutory Authorities</b>	
None	
<b>Interested Parties</b>	
Banu Agi	
Sarah Armfield	

Vanessa Avenell	
Joanna Bhatia	
Raghav Bhatia	
Audrey & David Fraser-Campbell	
Paul & Rattika Cartledge	
Adam Ferguson	
Alex Friend	
Friends of Wimbledon Town Centre	
M Gordon	
Jackie Grech	
Callum Harris	
Resma Kumar	
Annette Lie	
Kate Maguire	
Farshad Mashoof & Emma Williams	
Jayne Micklethwaite	
Paul Micklethwaite	
Lorraine O'Halloran	
Matthew O'Halloran	
Jonny Orr	
Raksha Raghavan	
Dr P & Mrs K Rinne	
Delcea Rodrguez	
Jolanta Sabbat	
Sara Sharp	
Harpreet Singh	
KateTurner	
Mei Wang	
WEHRA	
YYKong Khee Fah & KK Ling-Kaw	

### **Conditions that could be extracted from the application operating schedule**

1. A colour digital CCTV system will be installed and maintained to the satisfaction of the Police and licensing authority. Recordings from the installed CCTV are to be kept for 31 days. These recordings shall be immediately available for inspection and viewing on the premises by Police and/or licensing authority officers on request.
2. Hard copy recordings of CCTV footage in a playable format must be provided to Police and/or licensing authority officers within 48 hours of their request.
3. The premises must ensure the CCTV system is operating and recording 24 hours every day (save for the purpose of maintenance).
4. The licence holder will ensure all members of staff are trained in the requirements of the Licensing Act and other relevant legislation.
5. The premises licence holder will adopt a Challenge 25 scheme at the premises and display appropriate notices advising the scheme is in place at the hotel.
6. Between the hours of 23:00 to 10:00 the following day the sale of alcohol will be restricted to hotel residents and bona fide guests of hotel residents.
7. After 23.00 access to the hotel is restricted to residents with a key card.
8. Notices shall be prominently displayed near all exits from the premises asking patrons to leave quietly with consideration for neighbours.
9. Persons under 16 years of age will be accompanied by an adult in the area where licensable activities take place.

### **Conditions agreed with Trading Standards**

1. A record of refusals shall be maintained which documents every instance that a sale of alcohol (and any other age-restricted product) is refused on the premises, indicating the date and time the refusal was made, and the member of staff making the refusal.
2. The record of refusals shall be available for inspection by authorised officers of the licensing authority, officers of the trading standards service, and officers of the Police.
3. An effective visual (and/or aural) reminder shall be in place at all points of sale to ensure staff undertake appropriate age checks on potential sales of alcohol (and any other age-restricted product).

4. All staff that undertake the sale or supply of alcohol (and any other age-restricted product) shall receive appropriate training in relation to undertaking appropriate age checks on such, before being allowed to sell or supply any alcohol (and any other age-restricted product). Refresher training will be carried out at least every three months.
5. Records of all staff training, relating to the sale or supply of alcohol (and any other age-restricted product), along with any training material used, will be kept and maintained by the Designated Premises Supervisor or the Premises Licence Holder.
6. Staff training records shall be available for inspection by authorised officers of the licensing authority, officers of the trading standards service, and officers of the Police.

### **Conditions agreed with The Metropolitan Police**

1. A closed-circuit television (CCTV) system shall be installed at the premises. The CCTV system installed at the premises shall be maintained in effective working order and shall be in operation at all times the premises is open to the public.
2. All recordings made by the CCTV system shall be retained and stored in a suitable and secure manner for a minimum of 31 days and shall be made available on request to the Metropolitan Police, the Licensing Authority or other Responsible Authorities.
3. At all times the premises is open to the public a minimum of one member of staff on duty will be able to operate the CCTV system.
4. CCTV shall cover the lift lobby entrances on all floors, all entrance and exit points, and the ground floor licensed area.
5. The use of door staff will be risk assessed on an ongoing basis by the licence holder or DPS.
6. An incident log shall be kept at the premises and made available on request to Metropolitan Police, the Licensing Authority or other Responsible Authorities. It must be completed within 24 hours of the incident and will record the following;
  - (a) All crimes reported to the venue.
  - (b) All ejections of patrons.
  - (c) All complaints received concerning crime and disorder.
  - (d) Any incidents of disorder.
  - (e) All seizures of drugs or offensive weapons.
  - (f) Any visit from a relevant authority.

- (g) Any complaints made by neighbouring residents.
7. There shall be a zero-tolerance policy in relation to drugs at the premises and there shall be regular checks by management to prevent use of drugs by patrons.
  8. Drugs which are seized shall be stored securely and handed to police.
  9. Staff will receive training on matters concerning underage sales, drugs policies and operating procedures.
  10. No films or videos of any description will be shown so that they can be viewed by persons under the age of any Applicable BBFC/Local authority certification.
  11. Children under the age of 16 shall not be permitted to enter the premises after 21:00 unless dining with an adult or attending a pre booked function or resident in the hotel.
  12. There shall be adequate controls in place including staff training to safeguard against the sale of alcohol to persons under 18.
  13. The premises shall remain open to permit the sale of alcohol to hotel residents 24 hours a day.
  14. Any purchase of alcohol by a resident shall be permitted by presentation of a room card after 23:00 on weekdays and 00:00hrs on weekends.
  15. Alcohol will only be sold by staff who have completed Licensing Act 2003 training with all records of training kept and available for inspection by the Police
  16. The premises shall remain open 24 hours a day for hotel residents.
  17. For non-residents, the premises will close 30 minutes after the end of the non-standard timings identified under the Supply of Alcohol.
  18. The DPS/manager will attend local pub watch meetings.
  19. All members of customer facing staff, including those involved in the sale or supply of alcohol shall be provided with basic Counter Terrorism Awareness Training by the Premises Licence Holder. Such training is available at <https://www.gov.uk/government/news/act-awareness-elearning> or via the local Counter Terrorism Protect Officer (CTPO)
  20. Duty managers will have access to the NaCTSO ACT App and / or PSO Shield App when on duty at the site. Both of which provide Counter Terrorism advice and guidance. See below links;  
PSO London Shield App - <https://apps.apple.com/gb/app/pso-london-shield/id1482303493>

NACTSO ACT App - <https://www.gov.uk/government/news/new-act-app-launched>

21. All members of customer facing staff, including SIA (if employed) and those involved in the sale or supply of alcohol shall be provided with Welfare and Vulnerability Engagement (WAVE) training to provide those working in the licensed industry with an awareness of vulnerability and their responsibilities towards people visiting their premises. This training is available at <https://nbcc.police.uk/guidance/wave-presentation>



**Application for a premises licence to be granted  
under the Licensing Act 2003**

**PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We Travelodge Limited

*(Insert name(s) of applicant)*

**apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003**

**Part 1 – Premises Details**

Postal address of premises or, if none, ordnance survey map reference or description			
Travelodge 27-29 Hartfield Road			
<b>Post town</b>	London	<b>Postcode</b>	SW19 3SG

Telephone number at premises (if any)	
Non-domestic rateable value of premises	£0

**Part 2 - Applicant Details**

Please state whether you are applying for a premises licence as

Please tick as appropriate

- |   |                                     |                             |
|---|-------------------------------------|-----------------------------|
| a) an individual or individuals *               | <input type="checkbox"/>            | please complete section (A) |
| b) a person other than an individual *          |                                     |                             |
| i. as a limited company                         | <input checked="" type="checkbox"/> | please complete section (B) |
| ii. as a partnership                            | <input type="checkbox"/>            | please complete section (B) |
| iii. as an unincorporated association or        | <input type="checkbox"/>            | please complete section (B) |
| iv. other (for example a statutory corporation) | <input type="checkbox"/>            | please complete section (B) |

- c) a recognised club  please complete section (B)
- d) a charity  please complete section (B)
- e) the proprietor of an educational establishment  please complete section (B)
- f) a health service body  please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales  please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England  please complete section (B)
- h) the chief officer of police of a police force in England and Wales  please complete section (B)

\* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

I am making the application pursuant to a  
 statutory function or   
 a function discharged by virtue of Her Majesty's prerogative

**(A) INDIVIDUAL APPLICANTS** (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
<b>Surname</b>			<b>First names</b>		
<b>Date of birth</b>					
<b>Nationality</b>					
I am 18 years old or over				<input type="checkbox"/> Please tick yes	
Current postal address if different from premises address					
Post town				Postcode	
<b>Daytime contact telephone number</b>					
<b>E-mail address (optional)</b>					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking)					

service), the 9-digit 'share code' provided to the applicant by that service (please see note 15 for information)

**SECOND INDIVIDUAL APPLICANT** (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
<b>Surname</b>			<b>First names</b>		
<b>Date of birth</b>					
<b>Nationality</b>					
I am 18 years old or over				<input type="checkbox"/>	Please tick yes
Current postal address if different from premises address					
Post town		Postcode			
<b>Daytime contact telephone number</b>					
<b>E-mail address (optional)</b>					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 9-digit 'share code' provided to the applicant by that service (please see note 15 for information)					

**(B) OTHER APPLICANTS**

**Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.**

Name Travelodge Limited
Address Sleepy Hollow Aylesbury Road Thame Oxfordshire OX9 3AT
Registered number (where applicable) 07208249

Description of applicant (for example, partnership, company, unincorporated association etc.) Private Limited Company
Telephone number (if any)
E-mail address (optional)

**Part 3 Operating Schedule**

When do you want the premises licence to start?

DD	MM	YYYY
A	S	A P

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY

<p>Please give a general description of the premises (please read guidance note 1)</p> <p>The premises will operate as a Travelodge Hotel with 177 bedrooms and a cafe bar located on the first floor.</p> <p>The hotel will be open 24 hours a day. Between the hours of 23:00 and 10:00 the sale of alcohol will be restricted to hotel residents and bona fide guests of hotel residents.</p>
--

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

--

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick any that apply

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)

- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

**Provision of late night refreshment** (if ticking yes, fill in box I)

**Supply of alcohol** (if ticking yes, fill in box J)

**In all cases complete boxes K, L and M**

**A**

<del>Plays</del> Standard days and timings (please read guidance note 6)			<b><u>Will the performance of a play take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
Day	Start	Finish		Both	<input type="checkbox"/>
Mon			<b><u>Please give further details here</u></b> (please read guidance note 3)		
Tue					
Wed			<b><u>State any seasonal variations for performing plays</u></b> (please read guidance note 4)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sat					
Sun					

**B**

<b>Films</b> Standard days and timings (please read guidance note 6)			<b>Will the exhibition of films take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>			
				Outdoors	<input type="checkbox"/>			
				Both	<input type="checkbox"/>			
Day	Start	Finish	<b>Please give further details here</b> (please read guidance note 3)					
Mon								
Tue								
Wed						<b>State any seasonal variations for the exhibition of films</b> (please read guidance note 4)		
Thur								
Fri						<b>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Sat								
Sun								

**C**

<b>Indoor sporting events</b> Standard days and timings (please read guidance note 6)			<b>Please give further details</b> (please read guidance note 3)					
Day	Start	Finish	<b>State any seasonal variations for indoor sporting events</b> (please read guidance note 4)					
Mon								
Tue								
Wed						<b>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Thur								

Fri			
Sat			
Sun			

**D**

<b>Boxing or wrestling entertainments</b> Standard days and timings (please read guidance note 6)			<b><u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
Day	Start	Finish		Both	<input type="checkbox"/>
Mon			<b><u>Please give further details here</u></b> (please read guidance note 3)		
Tue					
Wed			<b><u>State any seasonal variations for boxing or wrestling entertainment</u></b> (please read guidance note 4)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sat					
Sun					

**E**

<b>Live music</b> Standard days and timings (please read guidance note 6)			<b>Will the performance of live music take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>			
				Outdoors	<input type="checkbox"/>			
				Both	<input type="checkbox"/>			
Day	Start	Finish	<b>Please give further details here</b> (please read guidance note 3)					
Mon								
Tue								
Wed						<b>State any seasonal variations for the performance of live music</b> (please read guidance note 4)		
Thur								
Fri						<b>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Sat								
Sun								

**F**

<b>Recorded music</b> Standard days and timings (please read guidance note 6)			<b>Will the playing of recorded music take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>			
				Outdoors	<input type="checkbox"/>			
				Both	<input type="checkbox"/>			
Day	Start	Finish	<b>Please give further details here</b> (please read guidance note 3)					
Mon								
Tue								
Wed						<b>State any seasonal variations for the playing of recorded music</b> (please read guidance note 4)		
Thur								



Fri			<p><b><u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)</p>
Sat			
Sun			

## G

<b>Performances of dance</b> Standard days and timings (please read guidance note 6)			<b><u>Will the performance of dance take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)		Indoors	<input type="checkbox"/>
					Outdoors	<input type="checkbox"/>
Day	Start	Finish			Both	<input type="checkbox"/>
Mon			<b><u>Please give further details here</u></b> (please read guidance note 3)			
Tue						
Wed			<b><u>State any seasonal variations for the performance of dance</u></b> (please read guidance note 4)			
Thur						
Fri			<b><u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)			
Sat						
Sun						

# H

<del> <b>Anything of a similar description to that falling within (e), (f) or (g)</b>            Standard days and timings            (please read guidance note 6)         </del>			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	<b><u>Will this entertainment take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<b><u>Please give further details here</u></b> (please read guidance note 3)		
Wed					
Thur			<b><u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u></b> (please read guidance note 4)		
Fri					
Sat			<b><u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sun					

**I**

<b>Late night refreshment</b> Standard days and timings (please read guidance note 6)			<b>Will the provision of late night refreshment take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>			
				Outdoors	<input type="checkbox"/>			
				Both	<input type="checkbox"/>			
Day	Start	Finish	<b><u>Please give further details here</u></b> (please read guidance note 3)					
Mon	23:00	05:00						
Tue	23:00	05:00						
Wed	23:00	05:00				<b><u>State any seasonal variations for the provision of late night refreshment</u></b> (please read guidance note 4)		
Thur	23:00	05:00						
Fri	23:00	05:00				<b><u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sat	23:00	05:00						
Sun	23:00	05:00						

**J**

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 6)			<b>Will the supply of alcohol be for consumption – please tick</b> (please read guidance note 7)	On the premises	<input type="checkbox"/>
				Off the premises	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
Day	Start	Finish	<b><u>State any seasonal variations for the supply of alcohol</u></b> (please read guidance note 4)		
Mon	00:00	00:00			
	24hrs				
Tue	00:00	00:00			
	24hrs				
Wed	00:00	00:00			
	24hrs				

Thur	00:00	00:00	<b><u>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)
	24hrs		
Fri	00:00	00:00	
	24hrs		
Sat	00:00	00:00	
	24hrs		
Sun	00:00	00:00	
	24hrs		

**State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:**

Name: Faheem Mahmood	
Date of Birth:	██████████
Address: ██████████	
Postcode:	██████████
Personal licence (if known):	██████████
Issuing licensing authority (if known): Blackburn with Darwen Borough Council	

K

<p><b>Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children</b> (please read guidance note 8).</p>
---



**M** Describe the steps you intend to take to promote the four licensing objectives:

**a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)**

We are aware the premises are in a CIZ area and we are available to meet with the responsible authorities if there are any concerns. This is a hotel and will have no impact on any licensing objectives.

**b) The prevention of crime and disorder**

1. A colour digital CCTV system will be installed and maintained to the satisfaction of the Police and licensing authority. Recordings from the installed CCTV are to be kept for 31 days. These recordings shall be immediately available for inspection and viewing on the premises by Police and/or licensing authority officers on request.
2. Hard copy recordings of CCTV footage in a playable format must be provided to Police and/or licensing authority officers within 48 hours of their request.
3. The premises must ensure the CCTV system is operating and recording 24 hours every day (save for the purpose of maintenance).
4. The licence holder will ensure all members of staff are trained in the requirements of the Licensing Act and other relevant legislation.
5. The premises licence holder will adopt a Challenge 25 scheme at the premises and display appropriate notices advising the scheme is in place at the hotel.
6. Between the hours of 23:00 to 10:00 the following day the sale of alcohol will be restricted to hotel residents and bona fide guests of hotel residents.
7. After 23.00 access to the hotel is restricted to residents with a key card.

**c) Public safety**

Please see b), d) and e) above and below.

**d) The prevention of public nuisance**

8. Notices shall be prominently displayed near all exits from the premises asking patrons to leave quietly with consideration for neighbours.

**e) The protection of children from harm**

9. Persons under 16 years of age will be accompanied by an adult in the area where licensable activities take place.

**Checklist:**

**Please tick to indicate agreement**


- I have made or enclosed payment of the fee.
- I have enclosed the plan of the premises.
- I have sent copies of this application and the plan to responsible authorities and others where applicable.
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.
- I understand that I must now advertise my application.
- I understand that if I do not comply with the above requirements my application will be rejected.
- [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (please read note 15).

**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.**

**IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.**



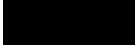

**Part 4 – Signatures** (please read guidance note 10)

**Signature of applicant or applicant’s solicitor or other duly authorised agent** (see guidance note 11). **If signing on behalf of the applicant, please state in what capacity.**

<b>Declaration</b>	<ul style="list-style-type: none"> <li>• [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15)</li> <li>• The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licesable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office online right to work checking service which confirmed their right to work (please see note 15)</li> </ul>
Signature	
Date	9 May 2022
Capacity	Woods Whur - Solicitors for the Applicant

**For joint applications, signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant’s solicitor or other authorised agent** (please read guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13) Amy Hayward Woods Whur 			
Post town		Postcode	
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail, your e-mail address (optional) Amy@woodswhur.co.uk			



**Entrance to  
Travelodge**

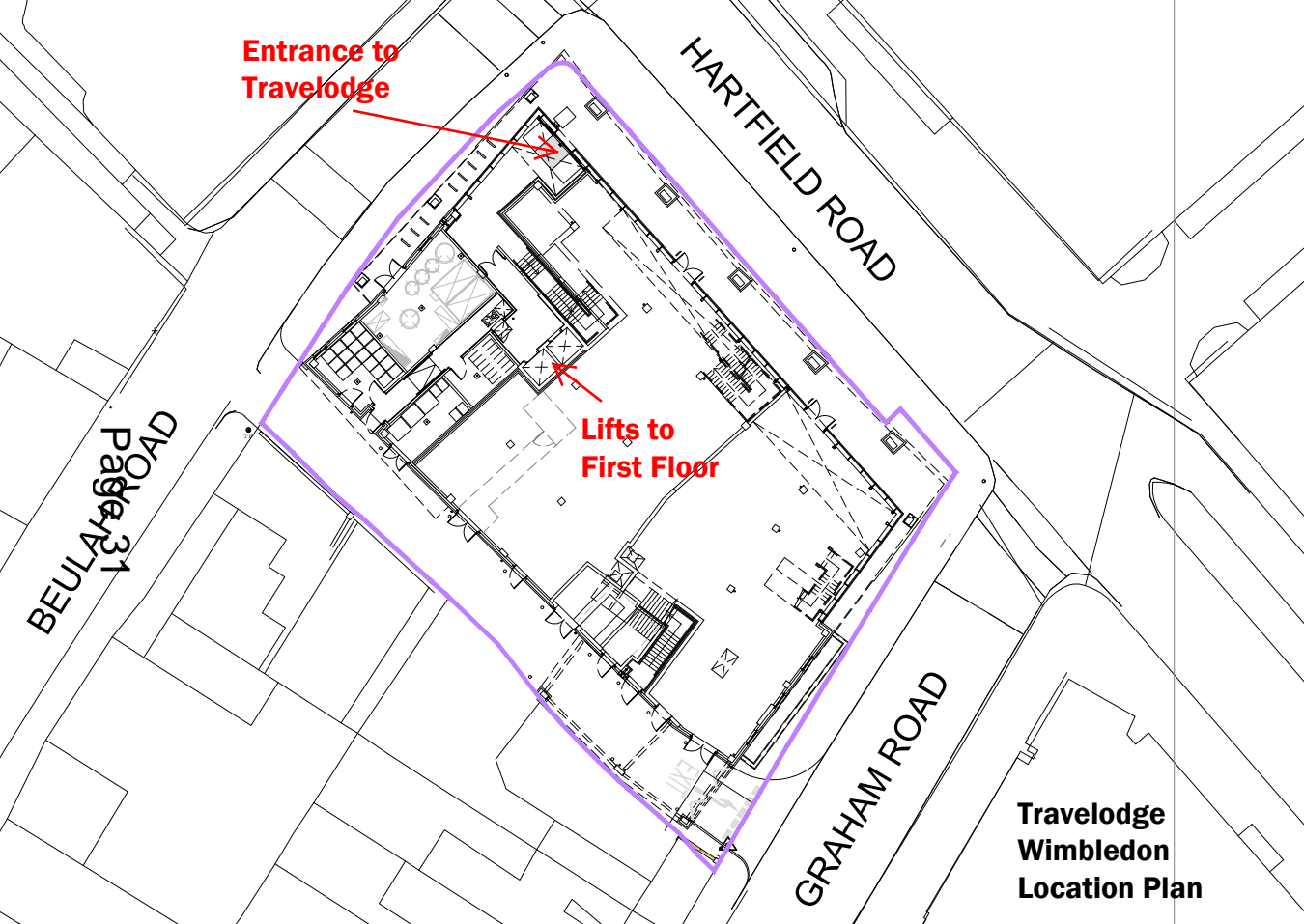
HARTFIELD ROAD

BEULAH ROAD  
Page 31

**Lifts to  
First Floor**






GRAHAM ROAD

**Travelodge  
Wimbledon  
Location Plan**





**EXTINGUISHER KEY**

-  Co2 Extinguisher
-  5kg Co2 Extinguisher
-  Foam Extinguisher
-  Fire Blanket
-  Wet Chemical

EXTINGUISHER LAYOUT AS PER GLOBAL DRAWING, GFS-60106-02-C1.

**General Notes**

This drawing shall not be scaled. All dimensions are in mm unless otherwise stated.  
 All dimensions shall be checked on site prior to commencing the works and errors and omissions to be reported to the architects.  
 All works shall conform to the current edition of the building regulations and other statutory requirements.  
 All materials and workmanship shall conform with the relevant British Standard specifications and codes of practice.  
 If this drawing forms part of an application for planning permission on behalf of the applicant named below, it shall not be used for any other purpose without the express permission of Mountford Pigott LLP.  
 This drawing may incorporate information from other professionals. Mountford Pigott LLP cannot accept responsibility for the integrity and accuracy of such information. Any clarification and/or additions that are required appertaining to such information should be sought from the relevant profession or their appointment representative as listed below.

LIST OF INFORMANTS  
 REEF GROUP PLANNING DRAWINGS  
 SJ GEOMATICS TOPOGRAPHICAL SURVEY  
 GD PARTNERSHIP  
 INFORMANT 4  
 INFORMANT 5

**GENERAL NOTES**  
 These drawings are to be read in conjunction with the employer's requirements & design specification and all other relevant consultants' drawings.  
 Compatibility of dpc materials must be checked with the architect prior to procurement and/or site usage.  
 All products specified on this drawing must be installed in accordance with the manufacturers' instructions, relevant British and European standards codes of practice and relevant BBA certificates.

**FIRE STRATEGY NOTES**  
 • This drawing is to be read in conjunction with the fire strategy.  
 • Final specification of the external envelope must be in accordance with the approved fire strategy.  
 • Fire performance requirements will be stated on the fire strategy drawings. For brevity, fire performance requirements might not be stated on all other drawings, the fire strategy takes precedence.  
 • Any materials, elements or systems referenced as requiring fire performance must have certification of performance.  
 • No substitution of any element of an external envelope system with a fire performance requirement is permitted without review and approval to ensure that the amended system is certified to the required level of performance.  
 • All fire performance detailing shall be designed, installed and certified by a FIRAS accredited installer.

**MOUNTFORD PIGOTT LLP TENDER STATEMENT**  
 • The designs and specifications prepared for tender form part of the Employer's Requirements Documents describing the Scope of Works required. The Design Team has prepared this information without the Contractor's input. The Contractor should therefore note that these are not final designs suitable for construction purposes. The final design will be carried out post-ovation by the Design Team for the Contractor. As such the Contractor is required to make financial and programme provisions within his tender to reflect all the risks that would be anticipated by a Contractor experienced in constructing projects of a similar nature. The Contractor is to allow for all necessary design development to meet the Employer's Requirements.  
 • If there are any discrepancies between drawings, specifications and other documents issued by Mountford Pigott LLP or any other parties for tender purposes the Contractor is to bring them to the attention of Employer's Agent for clarification. Should this not happen prior to tender return, the contractor is deemed to have allowed for the requirements of the higher specification.  
 • Should the contractor wish to vary the specification of products and/or components etc., from those indicated by the Design Team, specific approval from the appropriate Design Team member must be obtained.

**DRAWING, SPECIFICATION & SCHEDULE CO-ORDINATION NOTES:**  
 Drawings, specifications and schedules are to be read in conjunction with the following where applicable:  
 a) Employer's Requirements documents  
 b) Agreements to Lease  
 c) Structural Engineer's drawings and specifications  
 d) Civil Engineer's drawings and specifications  
 e) M & E Engineer's drawings and specifications  
 f) Highways Engineer's drawings and specifications  
 g) Landscape Architect's drawings and specifications  
 h) Fire Engineer's Statement, drawings and specification  
 i) Survey drawings  
 j) Party Wall / Boundary Awards  
 k) Other specialist design consultants' and / or specialist design sub-contractors' requirements as appointed by the contractor  
 l) Steel sub-contractor is to check with cladding sub-contractor to ensure all necessary steelwork has been provided and located as required for the full completion of both sub-contracts  
 m) The Contractor will have the final responsibility for ensuring the interface requirements of the design sub-contractors is fully accounted for in his tender  
 n) The Contractor will be responsible for procuring the sub-contractors' design (or sub-contractors' information) in sufficient time to allow the Design Team to co-ordinate their works into the scheme within the production information programme.

**CONTINUITY OF INSULATION AND SEALED BUILDING**  
 The design and installation of all elements and components must ensure that there are no thermal bridges caused by gaps within and between elements of construction, and that the completed building will achieve an air leakage rate as required by the specification or if none to meet the requirements of Part L of the Building Regulations by the use of robust construction details. The main contractor and specialist subcontractors will be responsible for ensuring all installations meet these requirements within the elements of construction for which they are responsible and at junctions with adjoining elements of construction.

REVISONS	DATE	DRN	CKD	REV

**PRELIMINARY**

CLIENT  
**REEF GROUP**

PROJECT  
**27-39 HARTFIELD ROAD**

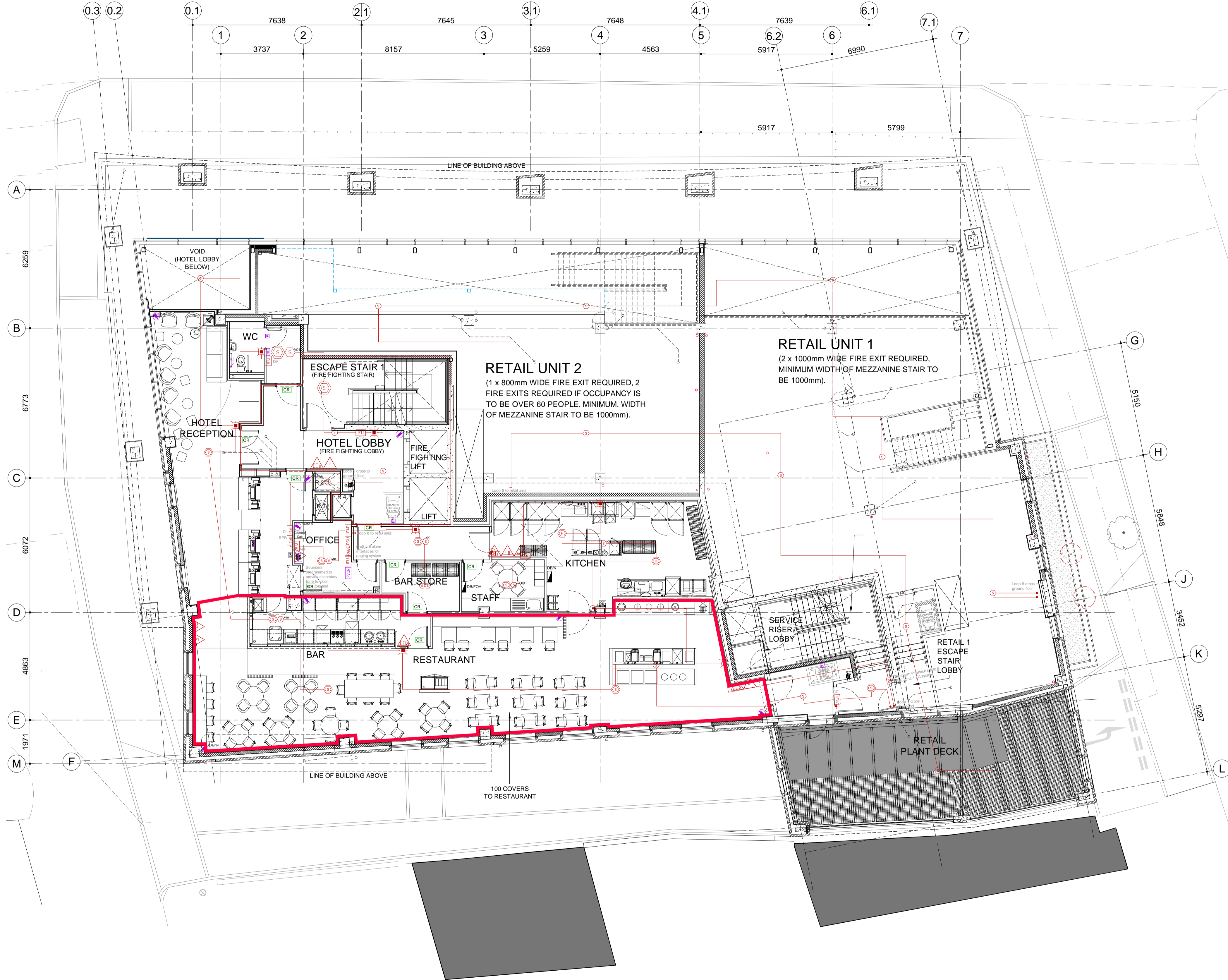
TITLE  
**FIRST FLOOR  
 BAR/CAFE LICENCE**






























DRAWN: JH/GM DS 1:100 @ A1 DATE: 11.04.22

DRAWING NO: **2182-L-01** REV: **A**

Architecture  
 Masterplanning  
 Design

**MountfordPigott**  
 Architecture Masterplanning Design



- Fire Alarm System Legend**
-  Manual Call Point
  -  Optical Smoke Detector (Void Smoke within ceiling void)
  -  Optical Smoke Detector Sounder
  -  Optical Smoke/Heat Detector Sounder
  -  Heat Detector
  -  Heat Detector Sounder
  -  Carbon Monoxide Detector
  -  Wall Mounted Visual Alarm
  -  Wall Mounted Visual Alarm/Sounder
  -  Fire Alarm Panel
  -  Fire Alarm Repeater Panel
  -  Fire Alarm Interface Unit
  -  Auxiliary Power Supply Unit
  -  Door Hold Magnetic Retainer
  -  Reverse Door Contact
  -  Pager Unit
- EVC (Refuge) System Legend**
-  EVC Control Panel
  -  EVC Repeater Control Panel
  -  EVC Call Unit
- EVC (Refuge) System Legend**
-  Control/Power Supply Unit
  -  Overdoor Indicator
  -  Call/Reset unit
  -  Pull cord
- Security Legend**
-  Intercom
  -  Push bell
  -  Card Reader
- CCTV Legend**
-  CCTV Camera
  -  CCTV Monitor
  -  CCTV DVR/Control Equipment





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**General Notes**

This drawing shall not be scaled. All dimensions are in mm unless otherwise stated.

All dimensions shall be checked on site prior to commencing the works and errors and omissions to be reported to the architects.

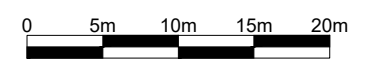
All works shall conform to the current edition of the building regulations and other statutory requirements.

All materials and workmanship shall conform with the relevant British Standard specifications and codes of practice.

If this drawing forms part of an application for planning permission on behalf of the applicant named below, it shall not be used for any other purpose without the express permission of Mountford Pigott LLP.

This drawing may incorporate information from other professionals. Mountford Pigott LLP cannot accept responsibility for the integrity and accuracy of such information. Any clarification and/or additions that are required appertaining to such information should be sought from the relevant profession or their appointment representative as listed below.

LIST OF INFORMANTS:  
 SJ GEOMATICS TOPOGRAPHICAL SURVEY  
 REEF GROUP PLANNING DRAWINGS  
 GD PARTNERSHIP  
 INFORMANT 4  
 INFORMANT 5



SUB-STATION & SWITCH ROOM RELOCATED.	03/04/20	JH	JH	B
GENERAL UPDATE	11/03/20	JH	JH	A
REVISIONS	DATE	DRN	OKD	REV

**PRELIMINARY**

CLIENT  
**REEF GROUP**

PROJECT  
**27-39 HARTFIELD ROAD**

TITLE  
**LOCATION PLAN**

DRAWN	CHECKED	SCALE	DATE
JH	JH	1:500 @ A3	21.02.20
DRAWING NO	REV		
<b>2182-003</b>	<b>B</b>		

Architecture  
 Masterplanning  
 Design





Licensing  
London Borough of Merton  
1st Floor  
Merton Civic Centre  
London Road  
Morden  
SM4 5DX

15 - 23 Queens Road  
Wimbledon  
SW19 8NN

Telephone: [REDACTED]

Email: [REDACTED]

Dear Sir/Madam,

I contact you in relation to a representation made by The Metropolitan Police South West Licensing team on 07/06/22 for Travelodge, 27 -29 Hartfield Road, SW19 3SG.

The South West licensing team have come to an agreement of conditions with the applicant and therefore officially withdraw the objection.

The agreed conditions will be attached with this letter and the applicant's legal team notified.

Please contact me if any further is required. I would be grateful if you could confirm receipt of this notification.

Yours sincerely,

PC Avril O'Brien 3406SW  
South West Police Licensing

## **Police Conditions – Travelodge.**

### **CCTV**

A closed-circuit television (CCTV) system shall be installed at the premises. The CCTV system installed at the premises shall be maintained in effective working order, and shall be in operation at all times the premises is open to the public. All recordings made by the CCTV system shall be retained and stored in a suitable and secure manner for a minimum of 31 days, and shall be made available on request to the Metropolitan Police, the Licensing Authority or other Responsible Authorities. At all times the premises is open to the public a minimum of one member of staff on duty will be able to operate the CCTV system.

CCTV shall cover the lift lobby entrances on all floors, all entrance and exit points, and the ground floor licensed area.

### **Door Staff**

The use of door staff will be risk assessed on an ongoing basis by the licence holder or DPS.

### **Security incidents**

An incident log shall be kept at the premises and made available on request to Metropolitan Police, the Licensing Authority or other Responsible Authorities. It must be completed within 24 hours of the incident and will record the following;

- (a) All crimes reported to the venue.
- (b) All ejections of patrons.
- (c) All complaints received concerning crime and disorder.
- (d) Any incidents of disorder.
- (e) All seizures of drugs or offensive weapons.
- (F) Any visit from a relevant authority.
- (G) Any complaints made by neighbouring residents.

### **Drugs**

There shall be a zero tolerance policy in relation to drugs at the premises and there shall be regular checks by management to prevent use of drugs by patrons. Drugs which are seized shall be stored securely and handed to police.

Staff will receive training on matters concerning underage sales, drugs policies and operating procedures.

### **The Protection Of Children From Harm**

No films or videos of any description will be shown so that they can be viewed by persons under the age of any Applicable BBFC/Local authority certification.

Children under the age of 16 shall not be permitted to enter the premises after 21:00 unless dining with an adult or attending a pre booked function or resident in the hotel.

There shall be adequate controls in place including staff training to safeguard against the sale of alcohol to persons under 18.

### **Hours Of Operation.**

#### **Late Night Refreshment**

Indoors

**Monday**

**Tuesday**

**Wednesday**

**Thursday**

**Friday**

**Saturday**

**Sunday 23:00 00:00**

23:00 00:00

23:00 00:00

#### **Supply of Alcohol**

On and the premises

**Monday**

**Tuesday**

**Wednesday**

**Thursday**

**Friday**

**Saturday**

**Sunday 10:00 00:00**

10:00 23:00

10:00 23:00

10:00 23:00

10:00 23:00

10:00 00:00

10:00 00:00

The premises shall remain open to permit the sale of alcohol to hotel residents 24 hours a day.

Any purchase of alcohol by a resident shall be permitted by presentation of a room card after 23:00 on weekdays and 00:00hrs on weekends.

*Alcohol will only be sold by staff who have completed Licensing Act 2003 training with all records of training kept and available for inspection by the Police*

#### **Premises Opening Hours**

Whole premises

**Monday**

**Tuesday**

**Wednesday**

**Thursday**

**Friday**

**Saturday**

**Sunday 06:00 00:00**

06:00 23:00

06:00 23:00

06:00 23:00

06:00 23:00

06:00 00:00

06:00 00:00

The premises shall remain open 24 hours a day for hotel residents.  
For non-residents, the premises will close 30 minutes after the end of the non-standard timings identified under the Supply of Alcohol.

### **Pub Watch**

The DPS/manager will attend local pub watch meetings.

### **Counter Terrorism.**

All members of customer facing staff, including those involved in the sale or supply of alcohol will be provided with basic Counter Terrorism Awareness Training by the Premises Licence Holder. Such training is available at <https://www.gov.uk/government/news/act-awareness-elearning> or via the local Counter Terrorism Protect Officer (CTPO)

Duty managers will have access to the NaCTSO ACT App and / or PSO Shield App when on duty at the site.

Both of which provide Counter Terrorism advice and guidance. See below links;

PSO London Shield App - <https://apps.apple.com/gb/app/ps0-london-shield/id1482303493>

NaCTSO ACT App - <https://www.gov.uk/government/news/new-act-app-launched>

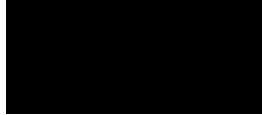
### **Welfare and vulnerability engagement.**

All members of customer facing staff, including SIA (if employed) and those involved in the sale or supply of alcohol will be provided with Welfare and Vulnerability Engagement (WAVE) training to provide those working in the licensed industry with an awareness of vulnerability and their responsibilities towards people visiting their premises. This training is available at <https://nbcc.police.uk/guidance/wave-presentation>





Audrey Lenox & David Campbell-Fraser



3 June 2022

London Borough of Merton  
Merton Civic Centre  
London Road  
Morden SM4 5DX

Application reference: WK/202224669

Dear Sir/Madam,

We are writing to you to object to the New Premises Licence Application proposed for the Travelodge Limited hotel site at the corner of Graham Road and Hartfield Road.

We are residents of Graham Road and have seen the impact the hotel construction has had since it began on our street.

The site has created a pocket where people linger late into the evening and empty bottles of alcohol can be seen left strewn in that area after most evenings.

We are extremely concerned for the nuisance that residents such as us, will have to endure. We are already have disrupted sleep from drunks shouting as they walk down the road this can only exacerbate the problem leading to more public nuisance and damage to property.

Such disruptions will, in addition significantly impact many of the young families living on the road and living so close to the hotel with the late night noise and safety risks to those children and families and property.

Yours sincerely,

Audrey & David Campbell-Fraser

The Licensing Officer,  
London Borough of Merton,  
Civic Centre,  
London Road,  
SM4 5DX

4 June 2022

Dear Sir/Madam,

**Licence Application WK/202224669**

We live close to the new hotel development and are concerned about the application for permission to supply alcohol on and off the premises on a 24 hours a day 7 days a week basis.

We believe the supply of alcohol to the general public in Wimbledon Town Centre is already at capacity. We would refer to the borough statement of licensing policy, effective 6 January 2021:

"The Authority recognises that it must balance the needs of business with those of local residents. However, currently the number and type of premises are impacting negatively on the licensing objectives. In adopting the special policy, the authority is setting down a strong statement of approach to considering applications for the grant or variation of premises licences in the Wimbledon Town Centre CIA. However, the Authority recognises that the impact of premises can be different for premises with different styles and characteristics. For example large nightclubs or late night bars and public houses might add to the problems of cumulative impact, a small restaurant or theatre may not. For this reason, applications with comprehensive operating schedules that meet the following criteria may be able to demonstrate that there will be no negative cumulative impact on one or more of the licensing objectives:

Premises that are not alcohol led and

- i. support the people visiting the area during the day; and/or
- ii. support the wider cultural offering in the area"

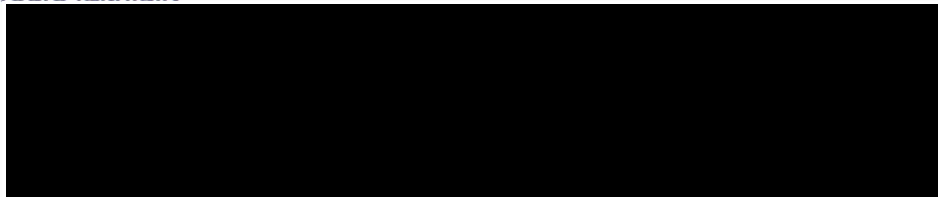
Adding even more supply into the existing system will likely result in:

1. An increase in crime and disorder
2. Increased risk to public safety
3. An increase in public nuisance
4. An increase in risk to children, especially as so many walk to and from local schools past the site.

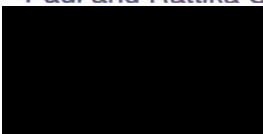
We think any permission to supply alcohol should only extend to hotel residents and their guests during hours that would give maximum protection to the public.

Thank you for your consideration.

Yours faithfully



Paul and Rattika Cartledge



The Licensing Officer,  
London Borough of Merton,  
Civic Centre,  
London Road,  
SM4 5DX

1 June 2022

Dear Sir/Madam,

**Licence Application WK/202224669**

As "interested parties" living in the vicinity of the applicant's premises (Travelodge, 22-27 Hartfield Road), we are writing to object to the above licence application to sell alcohol on and off the premises 24 hours a day.

**A. Personal negative impacts:**

We are particularly concerned that, if the licence is granted to Travelodge, we would suffer an increase in:

- (a) Late night nuisance: noisy & rowdy groups of drinkers walking through Herbert Road to congregate in the Green at the end of the cul-de-sac to "socialise" and consume alcohol;
- (b) Littering: discarding of empty beer bottles/cans on our perimeter wall and hedge;
- (c) Anti-social behaviour: trespassing and urinating on our drive behind our parked vehicle

**B. Negative impacts in our neighbourhood which is in close proximity to the applicant's premises:**

We are also concerned that the granting of the licence will result in very large increases in alcohol-related crime and disorder, public safety incidents and public nuisance (e.g. assaults, noise, littering, anti-social behaviour) both at and in the vicinity of the applicant's premises in our neighbourhood.

These concerns are very real and are supported by the following reports:

**(a) The Crime Survey for England and Wales (CSEW) 2016:**

[https://www.merton.gov.uk/system/files?file=merton\\_substance\\_misuse\\_health\\_needs\\_assessment.pdf#:~:text=The%20Crime%20Survey%20for%20England%20and%20Wales%20%28CSEW%29,non-violent%20crime%20and%20underreporting%20of%20more%20minor%20crimes.](https://www.merton.gov.uk/system/files?file=merton_substance_misuse_health_needs_assessment.pdf#:~:text=The%20Crime%20Survey%20for%20England%20and%20Wales%20%28CSEW%29,non-violent%20crime%20and%20underreporting%20of%20more%20minor%20crimes.)

(Page 5):

"Alcohol is implicated in both violent and impulsive crime as well as less serious crime such as noise disturbance, littering and anti-social behaviour that may impact an area significantly. **The Crime Survey for England and Wales (CSEW) 2016** found that 40% of violent incidents the victim believed the offender(s) to be under the influence of alcohol, which amounts to 5,300 alcohol related crimes in Merton in the same year, a likely underestimate due to the exclusion of non-violent crime and underreporting of more minor crimes. **To some extent this can be controlled through premises licensing and the creation of a cumulative impact zones in saturated areas to limit the number, and opening times, of drinking establishments present.**" (See also Section C below)

**Section 8.3 Alcohol-related crime (Page 21):**

"Alcohol is implicated in both violent and impulsive crime"

"Crime may occur in public areas e.g. drinking establishments, and public places"

"An increased number of premises are associated with increased levels of violence and public disorder"

**(b) The Public Health Burden of Alcohol and the Effectiveness and Cost-Effectiveness of Alcohol Control Policies: An Evidence Review:**

[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/733108/alcohol\\_public\\_health\\_burden\\_evidence\\_review\\_update\\_2018.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/733108/alcohol_public_health_burden_evidence_review_update_2018.pdf)

The evidence in this review conducted by Public Health England irrefutably links extended hours for alcohol consumption with dramatic increases in alcohol-related public harm which we do not want



replicated in our neighbourhood or in Wimbledon Town Centre (WTC) in both of which the applicant is located.

Page 116 (Section "Regulatory Availability", sub-section "Hours and Days of Sale"):

**"a systematic review evaluating the impact of changes to trading hours of licensed premises concluded that the evidence of effectiveness is strong enough to consider restrictions, particularly on late-night operating hours, as a key approach to reducing late-night violence"**

Page 117 (Section "Increases in the hours of sale resulting from the Licensing Act 2003"):

The Act removed statutory opening hours for licensed premises with the potential for up to 24 hour opening, seven days a week.

Page 118 (Section "Effect of extended closing hours (the Act) on hospital admissions"):

"A retrospective analysis of hospital attendance at St Thomas' hospital in London shows that overnight alcohol-related emergency attendances increased after the introduction of the Act (Table 7)".

A comparison of emergency attendances during March 2005 (before implementation of the Act) and March 2006 (after implementation of the Act) shows that:

1. Whereas total attendance increased 15% (2736 in March 2005 vs 3135 in March 2006),
2. Alcohol-related attendance categories DOUBLED and TRIPLED as follows:
  - (a) Alcohol-related attendance more than TRIPLED (79 in 2005 vs 250 in 2006);
  - (b) Alcohol-related assault more than DOUBLED (27 in 2005 vs 62 in 2006);
  - (c) Alcohol-related injury nearly TRIPLED (44 in 2005 vs 129 in 2006);
  - (d) Alcohol-related hospitalisation nearly TRIPLED (24 in 2005 vs 71 in 2006).

**C. The licence should be restricted to the supply of alcohol for consumption on-premises only by Travelodge residents and their bona fide guests:**

(a) Travelodge's core business is the provision of accommodation and sustenance to their **residents**: not the supply of alcohol to the **general public** for consumption on-premises or off-premises; the former is already very well provided for in WTC by numerous bars, pubs and night-clubs and the latter by supermarkets and off-licences - see also (b) below.

(b) London Borough of Merton - Statement of Licensing Policy, Appendix 3 - Cumulative Impact Assessment

<https://www.merton.gov.uk/system/files?file=licensing20policy202021-2026.pdf>

Following the 2020 Cumulative Impact Assessment (CIA) carried out by Merton's Licensing Committee, the Committee determined that a Special Policy on Cumulative Impact should remain in place for Wimbledon Town Centre (WTC) about which it stated (page 38):

- (i) "It has the highest concentrations of licensed premises in the borough";
- (ii) **"...currently the number and type of premises are impacting negatively on the licensing objectives."**

We therefore ask that the Licence be restricted to allow the supply of alcohol for on-premises consumption by Travelodge residents and their bona fide guests only. The supply to the general public for consumption either on-premises or off-premises should be prohibited.

Yours faithfully,

Names

Address





[licensing@merton.gov.uk](mailto:licensing@merton.gov.uk)

**re 27-29 Hartfield Road SW19 3SG - WK/202224669**

Submitted as an email attachment 31.5.22

Friends of Wimbledon Town Centre wishes to object in the strongest possible terms to the granting of the licence request by Travelodge Ltd, for the reasons expressed below:

**A The prevention of crime and disorder**

**A1 The 24-hour licence to sell alcohol for consumption on and off the premises**

- Granting the licence would encourage anti-social behaviour in the small hours of the morning, perpetrated by individuals under the influence of alcohol. The licence would lure drinkers to Hartfield Road and the nearby residential areas. The hotel is sited within the Wimbledon Town Centre CIZ a location already associated with a high number of alcohol-related crime and violence cases. Pre-Covid levels were high enough to extend the CIZ when it came up for renewal.
- When the planning application was made to the Council for the construction of the Travelodge, the police expressed concern about the access to the first-floor reception and restaurant by lift, and the risk of drug-dealing and alcohol posed by this aspect of the hotel's design. The pillars and planters were also identified as a potential location for drug concealment. The designs were not changed. The sale of alcohol through the night would exacerbate the problem identified by the police and threaten an increased risk of crime.

**A2 The licence to sell 'late night refreshment'**

- It is not clear what is meant by 'late night refreshment', and therefore impossible to know whether the licensing of this provision would prevent crime and disorder.
- However, there is clearly a danger that a food outlet operating till 5 am will provide a service and therefore an attraction for thieves and other criminals. The Council will be aware of the increasing number of crimes committed locally, particularly since the start of the Covid pandemic, where residents in the area have had cars, bikes and packages stolen from near their homes.

Friends of Wimbledon Town Centre Ltd  
 Company number 10227045, registered in England and Wales  
 Registered address: Vestry Hall, 336-338 London Road, Mitcham CR4 3UD

**B Public safety**

B1 The 24-hour licence to sell alcohol for consumption on and off the premises

- 24-hour alcohol consumption cannot, from any perspective, be seen as conducive to public health and safety. Alcohol is not only dangerous in excess, it is addictive. The Council should not facilitate people's drinking at all hours of the day and night, but should rather send a clear message that it wishes to encourage sufficient moderation to keep consumers healthy.
- People who are under the influence of alcohol sometimes behave dangerously and threaten other people. If 24-hour/7-day-per-week alcohol sales are permitted at the Travelodge, there is a risk of threatening behaviour during the night and when people are on their way to work in the morning, and at other times when they have a right to expect that they will not encounter problems of this sort.
- Because of the hotel's virtual gatekeeper semi-isolated location, the residents walking home late from the station or from the pubs, restaurants or cinemas in Wimbledon Town to homes in Dundonald, Wimbledon Chase and Merton Park will be especially vulnerable to bad or criminal behaviour encouraged by additional drinking hours.

B2 The licence to sell 'late night refreshment'

- It is unclear what is meant by 'late night refreshment' and therefore impossible to know whether the licensing of this provision would promote public safety.
- Many delivery drivers (eg Deliveroo) pose a risk to public safety: some exceed the 20 mph speed limit and do not respect other road users. This risk would be increased by the granting of this licence.

**C The prevention of public nuisance**

C1 The 24-hour licence to sell alcohol for consumption on and off the premises

- Granting this licence would set a dangerous precedent and open up the possibility of other alcohol outlets applying for a 24-hour licence.
- Indeed, we argue that the other hotels and alcohol outlets will be forced to apply for 24-hour licences in order to match the competitive advantage of the Travelodge.
- The Holiday Inn has a licence till midnight and can operate successfully; there is no need for the Travelodge to sell alcohol for consumption on or off the premises for 24 hours per day.
- Consumers taking advantage of the 24-hour licence who are non-residents threaten to be a public nuisance when they arrive at the premises and leave. There is a risk of anti-social behaviour at hours when local residents have a right to expect the streets to be quiet.
- The adjacent Beulah Road has many nooks and crannies to encourage drug dealing and we could see the return of the big problem experienced a few years ago – drug-taking and dealing, as well as all-night alcohol consumption and other criminal behaviour, by youngsters in and near Dundonald Park, which fortunately has not been a problem recently.

Friends of Wimbledon Town Centre Ltd  
 Company number 10227045, registered in England and Wales  
 Registered address: Vestry Hall, 336-338 London Road, Mitcham CR4 3UD

C2 The licence to sell 'late night refreshment'

- It is unclear what is meant by 'late night refreshment' and therefore impossible to know whether the licensing of this provision would promote the prevention public nuisance, but it seems unlikely, given the considerations below.
- If the late-night refreshment is available only to hotel residents, we submit that the licence, if granted, should have this as an explicit condition. The Travelodge should be required to demonstrate that it has security arrangements in place to ensure that non-residents will not access the late-night refreshment area.
- If the late-night refreshment is to be available to anyone who chooses to use it, including food delivery services (eg Deliveroo), the public nuisance caused by the arrival and departure of customers on foot and of delivery motor bikes and scooters will be unprecedented, unjustifiable and a dangerous precedent.
- The public nuisance caused during day-time hours and evenings (use of parking spaces by serried ranks of motor scooters, and learner riders who exceed the 20-mph speed limit and do not respect other road users) would be increased by the granting of this licence.
- The granting of the licence would significantly exacerbate the problem of litter in Wimbledon.

**D The protection of children from harm**

D1 The 24-hour licence to sell alcohol for consumption on and off the premises

- Those who have consumed during the hours after midnight and before, say, 11 am, pose a threat to children on their way to school. The possibility cannot be ruled out that the drinkers could physically attack children on the way to school. The drinkers could intimidate the children. The possibility of an increase in alcohol-fuelled begging is an alarming prospect for those concerned about the mental and physical welfare of children.
- If the hotel's design will fuel drug use and dealing, as the police suggest, there is a risk to children who walk past any continuing drug-related crime in the morning on their way to school.
- We are concerned that there might be a temptation to deal drugs to schoolchildren catching the buses from the stop on the Hartfield Road bend or the train from the station.
- Children need rest and sleep. The possibility of alcohol-fuelled, anti-social behaviour threatens to deprive them of rest and sleep.

D2 The licence to sell 'late night refreshment'

- The possibility of the noise of the coming and going of delivery drivers and customers not resident in the hotel would threaten to deprive children of the rest and sleep they need.

For all these reasons, we urge the Council to reject the licensing application by Travelodge Ltd.

Gay Bennett-Powell, Secretary,

On behalf of Friend of Wimbledon Town Centre.

Friends of Wimbledon Town Centre Ltd

Company number 10227045, registered in England and Wales

Registered address: Vestry Hall, 336-338 London Road, Mitcham CR4 3UD

The Licensing Officer,  
London Borough of Merton,  
Civic Centre,  
London Road,  
SM4 5DX

1 June 2022

Dear Sir/Madam,

**Licence Application WK/202224669**

As "interested parties" living in the vicinity of the applicant's premises (Travelodge, 22-27 Hartfield Road), we are writing to object to the above licence application to sell alcohol on and off the premises 24 hours a day.

**A. Personal negative impacts:**

We are particularly concerned that, if the licence is granted to Travelodge, we would suffer an increase in:

- (a) Late night nuisance: noisy & rowdy groups of drinkers walking through Herbert Road to congregate in the Green at the end of the cul-de-sac to "socialise" and consume alcohol;
- (b) Littering: discarding of empty beer bottles/cans on our perimeter wall and hedge;
- (c) Anti-social behaviour: trespassing and urinating on our drive behind our parked vehicle

**B. Negative impacts in our neighbourhood which is in close proximity to the applicant's premises:**

We are also concerned that the granting of the licence will result in very large increases in alcohol-related crime and disorder, public safety incidents and public nuisance (e.g. assaults, noise, littering, anti-social behaviour) both at and in the vicinity of the applicant's premises in our neighbourhood.

These concerns are very real and are supported by the following reports:

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replicated in our neighbourhood or in Wimbledon Town Centre (WTC) in both of which the applicant is located.

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**C. The licence should be restricted to the supply of alcohol for consumption on-premises only by Travelodge residents and their bona fide guests:**

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- (ii) **"...currently the number and type of premises are impacting negatively on the licensing objectives."**

We therefore ask that the Licence be restricted to allow the supply of alcohol for on-premises consumption by Travelodge residents and their bona fide guests only. The supply to the general public for consumption either on-premises or off-premises should be prohibited.

Yours faithfully,  
YY Kong Khee Fah  
KK Ling-Kaw

The Licensing Officer,  
London Borough of Merton,  
Civic Centre,  
London Road,  
SM4 5DX

1 June 2022

Dear Sir/Madam,

**Licence Application WK/202224669**

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**A. Personal negative impacts:**

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**B. Negative impacts in our neighbourhood which is in close proximity to the applicant's premises:**

We are also concerned that the granting of the licence will result in very large increases in alcohol-related crime and disorder, public safety incidents and public nuisance (e.g. assaults, noise, littering, anti-social behaviour) both at and in the vicinity of the applicant's premises in our neighbourhood.

These concerns are very real and are supported by the following reports:

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[https://www.merton.gov.uk/system/files?file=merton\\_substance\\_misuse\\_health\\_needs\\_assessment.pdf#:~:text=The%20Crime%20Survey%20for%20England%20and%20Wales%20%28CSEW%29,non-violent%20crime%20and%20underreporting%20of%20more%20minor%20crimes.](https://www.merton.gov.uk/system/files?file=merton_substance_misuse_health_needs_assessment.pdf#:~:text=The%20Crime%20Survey%20for%20England%20and%20Wales%20%28CSEW%29,non-violent%20crime%20and%20underreporting%20of%20more%20minor%20crimes.)

(Page 5):

"Alcohol is implicated in both violent and impulsive crime as well as less serious crime such as noise disturbance, littering and anti-social behaviour that may impact an area significantly. **The Crime Survey for England and Wales (CSEW) 2016** found that 40% of violent incidents the victim believed the offender(s) to be under the influence of alcohol, which amounts to 5,300 alcohol related crimes in Merton in the same year, a likely underestimate due to the exclusion of non-violent crime and underreporting of more minor crimes. **To some extent this can be controlled through premises licensing and the creation of a cumulative impact zones in saturated areas to limit the number, and opening times, of drinking establishments present.**" (See also Section C below)

**Section 8.3 Alcohol-related crime (Page 21):**

"Alcohol is implicated in both violent and impulsive crime"

"Crime may occur in public areas e.g. drinking establishments, and public places"

"An increased number of premises are associated with increased levels of violence and public disorder"

**(b) The Public Health Burden of Alcohol and the Effectiveness and Cost-Effectiveness of Alcohol Control Policies: An Evidence Review:**

[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/733108/alcohol\\_public\\_health\\_burden\\_evidence\\_review\\_update\\_2018.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/733108/alcohol_public_health_burden_evidence_review_update_2018.pdf)

The evidence in this review conducted by Public Health England irrefutably links extended hours for alcohol consumption with dramatic increases in alcohol-related public harm which we do not want



replicated in our neighbourhood or in Wimbledon Town Centre (WTC) in both of which the applicant is located.

Page 116 (Section "Regulatory Availability", sub-section "Hours and Days of Sale"):

**"a systematic review evaluating the impact of changes to trading hours of licensed premises concluded that the evidence of effectiveness is strong enough to consider restrictions, particularly on late-night operating hours, as a key approach to reducing late-night violence"**

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  - (c) Alcohol-related injury nearly TRIPLED (44 in 2005 vs 129 in 2006);
  - (d) Alcohol-related hospitalisation nearly TRIPLED (24 in 2005 vs 71 in 2006).

**C. The licence should be restricted to the supply of alcohol for consumption on-premises only by Travelodge residents and their bona fide guests:**

(a) Travelodge's core business is the provision of accommodation and sustenance to their **residents**: not the supply of alcohol to the **general public** for consumption on-premises or off-premises; the former is already very well provided for in WTC by numerous bars, pubs and night-clubs and the latter by supermarkets and off-licences - see also (b) below.

(b) London Borough of Merton - Statement of Licensing Policy, Appendix 3 - Cumulative Impact Assessment

<https://www.merton.gov.uk/system/files?file=licensing20policy202021-2026.pdf>

Following the 2020 Cumulative Impact Assessment (CIA) carried out by Merton's Licensing Committee, the Committee determined that a Special Policy on Cumulative Impact should remain in place for Wimbledon Town Centre (WTC) about which it stated (page 38):

- (i) "It has the highest concentrations of licensed premises in the borough";
- (ii) **"...currently the number and type of premises are impacting negatively on the licensing objectives."**

We therefore ask that the Licence be restricted to allow the supply of alcohol for on-premises consumption by Travelodge residents and their bona fide guests only. The supply to the general public for consumption either on-premises or off-premises should be prohibited.

Yours faithfully,

Names *Lorraine O'HALLORAN*

Address

The Licensing Officer,  
London Borough of Merton,  
Civic Centre,  
London Road,  
SM4 5DX

1 June 2022

Dear Sir/Madam,

**Licence Application WK/202224669**

As "interested parties" living in the vicinity of the applicant's premises (Travelodge, 22-27 Hartfield Road), we are writing to object to the above licence application to sell alcohol on and off the premises 24 hours a day.

**A. Personal negative impacts:**

We are particularly concerned that, if the licence is granted to Travelodge, we would suffer an increase in:

- (a) Late night nuisance: noisy & rowdy groups of drinkers walking through Herbert Road to congregate in the Green at the end of the cul-de-sac to "socialise" and consume alcohol;
- (b) Littering: discarding of empty beer bottles/cans on our perimeter wall and hedge;
- (c) Anti-social behaviour: trespassing and urinating on our drive behind our parked vehicle

**B. Negative impacts in our neighbourhood which is in close proximity to the applicant's premises:**

We are also concerned that the granting of the licence will result in very large increases in alcohol-related crime and disorder, public safety incidents and public nuisance (e.g. assaults, noise, littering, anti-social behaviour) both at and in the vicinity of the applicant's premises in our neighbourhood.

These concerns are very real and are supported by the following reports:

**(a) The Crime Survey for England and Wales (CSEW) 2016:**

[https://www.merton.gov.uk/system/files?file=merton\\_substance\\_misuse\\_health\\_needs\\_assessment.pdf#:~:text=The%20Crime%20Survey%20for%20England%20and%20Wales%20%28CSEW%29,non-violent%20crime%20and%20underreporting%20of%20more%20minor%20crimes](https://www.merton.gov.uk/system/files?file=merton_substance_misuse_health_needs_assessment.pdf#:~:text=The%20Crime%20Survey%20for%20England%20and%20Wales%20%28CSEW%29,non-violent%20crime%20and%20underreporting%20of%20more%20minor%20crimes)

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The evidence in this review conducted by Public Health England irrefutably links extended hours for alcohol consumption with dramatic increases in alcohol-related public harm which we do not want



replicated in our neighbourhood or in Wimbledon Town Centre (WTC) in both of which the applicant is located.

Page 116 (Section "Regulatory Availability", sub-section "Hours and Days of Sale"):

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**C. The licence should be restricted to the supply of alcohol for consumption on-premises only by Travelodge residents and their bona fide guests:**

(a) Travelodge's core business is the provision of accommodation and sustenance to their **residents**: not the supply of alcohol to the **general public** for consumption on-premises or off-premises; the former is already very well provided for in WTC by numerous bars, pubs and night-clubs and the latter by supermarkets and off-licences - see also (b) below.

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We therefore ask that the Licence be restricted to allow the supply of alcohol for on-premises consumption by Travelodge residents and their bona fide guests only. The supply to the general public for consumption either on-premises or off-premises should be prohibited.

Yours faithfully,

Names **MR MATTHEW C Halloran**

Address



The Licensing Officer,  
London Borough of Merton,  
Civic Centre,  
London Road,  
SM4 5DX

3 June 2022

Dear Sir/Madam,

**Licence Application WK/202224669**

As "interested parties" living in the vicinity of the applicant's premises (Travelodge, 22-27 Hartfield Road), we are writing to object to the above licence application to sell alcohol on and off the premises 24 hours a day.

**A. Personal negative impacts:**

We are particularly concerned that, if the licence is granted to Travelodge, we would suffer an increase in:

- (a) Late night nuisance: noisy & rowdy groups of drinkers walking through Herbert Road to congregate in the Green at the end of the cul-de-sac to "socialise" and consume alcohol;
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We therefore ask that the Licence be restricted to allow the supply of alcohol for on-premises consumption by Travelodge residents and their bona fide guests only. The supply to the general public for consumption either on-premises or off-premises should be prohibited.

Yours faithfully,

Dr P Rinne

Mrs K Rinne



From: Banu Agi  
Sent: 21 May 2022 22:38  
To: Licensing <[Licensing@merton.gov.uk](mailto:Licensing@merton.gov.uk)>  
Subject: Application no WK/202224669

To Whom It May Concern

I would like to share my views on the possibility of Travelodge looking to sell alcohol 24 hours a day.

Id like to put forward that they are based in a completely residential area and this will attract people who could possibly create noise and nuisance for the local residents. This poses a risk for safety and a high probability for nuisance as well as litter, etc.

Please count my voice as voting against this 24 hour license.

Thank you

Banu Agi

From: Sarah Crowden  
Sent: 28 May 2022 10:29  
To: Licensing <[Licensing@merton.gov.uk](mailto:Licensing@merton.gov.uk)>  
Subject: Ref: WK/202224669

Applicant :Travelodge 27-29 Hartfield Road SW19 3SG  
Type: New Premises License

My comment on this application: 24 hour alcohol license should not be granted. It will increase disorder and crime and cause public nuisance, making the town centre unsafe

Sarah Armfield

From:  
Sent: 05 June 2022 23:53  
To: Licensing <[Licensing@merton.gov.uk](mailto:Licensing@merton.gov.uk)>  
Subject: Application ref: WK/202224669 - representation

Dear Sir or Madam,

I have been made aware that the Travelodge being built on Hartfield Road has applied for a licence to sell alcohol on and off the premises 24 hours a day.

I live on Herbert Road, so very close to the new hotel and would like to express my concerns about this application. Herbert Road is a cul-de-sac divided in two by a green space in the middle.

The green is the ideal place for ill-intentioned or inebriated people to mess about, sheltered by a hedge but at a short distance from the main road.



On a regular basis, we find empty pizza boxes / take-away wrappers scattered on the green and it is not a lovely thing to pick up other people's rubbish on a Sunday morning. Last year, people destroyed saplings that I had purchased and planted on the green to improve the common space, which was a real pity. This year, we've had hooded youngsters harass us and vandalise the front of our property leading us to visit the local police station.

The neighbourhood is already suffering from disturbance, disorder and public nuisance.

I know the above examples are a different matter but I am personally against the hotel wanting to sell alcohol 24/7 when Wimbledon already has numerous pubs and shops selling alcohol nearby. Friday and Saturday nights are already good testimonies of what people are capable of when they drink too much. We regularly hear screaming, hysterical laughing and revving cars on Herbert Road really late into the night and I do not feel there is a need to offer additional means of getting alcohol in Wimbledon.

I think the hotel's application is not a good thing and would only be detrimental to the neighbourhood's tranquility and would create further disturbance, disorder and public nuisance.

Kind regards

Vanessa Avenell

**From:**

**Sent:** 06 June 2022 20:27

**To:** Licensing <[Licensing@merton.gov.uk](mailto:Licensing@merton.gov.uk)>

**Subject:** Application ref: WK/202224669 - Travelodge Hartfield Road

Dear Sirs

I write to object to the application (ref above) to sell alcohol both on and off premises 24 hours a day. The reasons for my objections are:

1. We already have drunks roaming the streets of Wimbledon waking us up and urination in our front gardens. This happens when we have licensing hours. It will likely be more frequent and there will be more damage should this application proceed.
2. Wimbledon is a town where the housing is very close to the shops and pubs. The Travelodge is on the corner of Graham Road which has many hundreds of houses. It is not safe for people to buy and drink alcohol 24 hours a day in a residential road with a high number of children in it.
3. If this goes ahead the Travelodge will become a focal point for those who need more alcohol in the small hours of the morning. This will lead to public nuisance and disorder on the corner of a residential road.
4. Where is the necessity for the application? What is the business case - that it will attract trade from where? This is a wholly unnecessary application.
5. Where will this lead - will this create a precedent so other applicants from some of the pubs around will apply too and be allowed? This is not in the public interest.

6. This is a change to the original application and should be denied on the ground of preventing public nuisance.

Yours faithfully

Joanna Bhatia

**From:**

**Sent:** 06 June 2022 20:28

**To:** Licensing <[Licensing@merton.gov.uk](mailto:Licensing@merton.gov.uk)>

**Subject:** Application ref: WK/202224669 - Travelodge Hartfield Road

Dear Sirs

I write to object to the application (ref above) to sell alcohol both on and off premises 24 hours a day. The reasons for my objections are:

1. We already have drunks roaming the streets of Wimbledon waking us up and urination in our front gardens. This happens when we have licensing hours. It will likely be more frequent and there will be more damage should this application proceed.
2. Wimbledon is a town where the housing is very close to the shops and pubs. The Travelodge is on the corner of Graham Road which has many hundreds of houses. It is not safe for people to buy and drink alcohol 24 hours a day in a residential road with a high number of children in it.
3. If this goes ahead the Travelodge will become a focal point for those who need more alcohol in the small hours of the morning. This will lead to public nuisance and disorder on the corner of a residential road.
4. Where is the necessity for the application? What is the business case - that it will attract trade from where? This is a wholly unnecessary application.
5. Where will this lead - will this create a precedent so other applicants from some of the pubs around will apply too and be allowed? This is not in the public interest.
6. This is a change to the original application and should be denied on the ground of preventing public nuisance.

Yours faithfully

Raghav Bhatia

**From:** Alex Friend  
**Sent:** 06 June 2022 20:21  
**To:** Licensing <[Licensing@merton.gov.uk](mailto:Licensing@merton.gov.uk)>  
**Subject:** Application ref: WK/202224669 - Travelodge Hartfield Road.

Dear Sir/Madam,

I write to object to the application (ref above) to sell alcohol both on and off premises 24 hours a day.

The reasons for my objection are as follows:

1. We already have drunks roaming the streets of Wimbledon waking us up and urinating in our front gardens. This happens when we have licensing hours. We are certain to see further antisocial and dangerous behaviour if this application is approved. Our Road, Graham Road, already suffers greatly from drunks, please, we cannot make this a 24hr occurrence.
2. Wimbledon is a town where the housing is very close to the shops and pubs. The Travelodge is on the corner of Graham Road which has many hundreds of houses. It is not safe for people to buy and drink alcohol 24hrs a day in a residential road with a high number of children in it.
3. If this goes ahead The Travelodge will become a focal point for those who need more alcohol in the small hours of the morning. This will lead to public nuisance and disorder on the corner of a residential road. In addition, what is this doing to protect not just local people, but also people who find it impossible to refuse more drink? This is not just about local safety, but the health of those that can't stop themselves.
4. Where is the necessity for this application? What is the business case - that it will attract trade from where? This is a wholly unnecessary application.
5. Where will this lead - will this create a precedent so other applicants from some of the pubs around will apply too and be allowed? This is not in the public interest.
6. This is a change to the original application and should be denied on the grounds of preventing public nuisance.

Many Thanks

Alex Friend

From:  
Sent: 05 June 2022 17:04  
To: Licensing <[Licensing@merton.gov.uk](mailto:Licensing@merton.gov.uk)>  
Cc: Councillor Anthony Fairclough ; Councillor Simon McGrath ; Councillor Paul Kohler

Subject: Fw: Objection to Travelodge Licence Application WK/202224669

From Mr M Gordon

Please take note of the following representation.

I am opposed to permitting any Off-Sales by travelodge especially 24 HR.  
I don't oppose a licence to serve alcohol with meals.

In relation to the following:

prevention of crime and disorder.  
prevention of public nuisance.  
public safety.  
protection of children from harm.

Travelodge do not have an excellent record in relation to maintaining public order and minimising nuisance, in particular the local police will be aware for example re. prostitution at TL. Kingston, Feltham and Swansea hotels among several other well reported similar instances. 24 HR offsales are causing disorder at other Travelodges. see Tripadvisor reviews complaining of this.

If Merton have a policy relating to cumulative nuisance please also consider that since two other premises selling drink on Hertfield rd stopped trading we have had far less disturbance at night here from drunks.

MG.

From: Jackie Grech  
Sent: 23 May 2022 21:09  
To: Jackie Grech  
Cc: Licensing <[Licensing@merton.gov.uk](mailto:Licensing@merton.gov.uk)>  
Subject: Re: WK/202224669

Hello,

I resubmit the below application. My name is Jackie Grech. My address is

> Hello,

>

> I am writing as a resident and home owner on Graham Road in Wimbledon.

>

> I object to the 24-hour licensing request put forth by the Travelodge on Graham Road. I object on the basis of public safety, increased traffic, noise and antisocial behaviour which accompanies 24-hour alcohol service establishments.

- >
- > Furthermore, I believe that a license of this nature would attract transient visitors which are not in keeping with the area which it sits adjacent to, which is a highly residential area with many young families residing here, and would therefore be unduly disruptive to the residents.
- >
- > As a reminder, this hotel is far from what was approved or intended, and as such is already presenting a risk to the residents by attracting clients that are not as intended when planning was approved. While the exterior structure may be similar, the branding and use of the hotel make it entirely unfit for business conventions and business travel (which was the stated purpose for its approval, despite the overwhelming outcry from the neighbourhood).
- >
- > It was promised that while a hotel was not quite in keeping with the area, that this would be a 4-star business hotel offering conferencing space, attracting business travel and housing a clientele which could happily coexist in a low-crime area, family-residential area without increasing the crime, traffic, noise or cleanliness of the streets.
- >
- > Instead, a 2-star hotel which is most popular along motorway junctions and often attractive to the most transient of clientele is now moving in. It will not be attractive as meeting and event space or four star accommodations because it is a 1/2 star hotel, and will likely charge at a rate below those at the nearby Premier Inn on the Broadway (which I might note is a far less residential area than this area is).
- >
- > The existence of this hotel is already a genuine risk for increased crime, traffic and rubbish, and customers whose hours neither align with the nearby occupants of the family homes nor the business patrons it was intended to attract. Adding a new use for the premises that will attract customers between 11pm-9am will severely compound the misalignment of uses presented by building a low service, mid-rise hotel into a residential area. Putting aside that the license may apply to allow hotel guests the ability to purchase drinks during the wee hours, later than most hotels in the area, the price of the rooms in a 1 to 2 star hotel is often cheaper than the cover charge for a club, making it easy enough to attract guests who use it simply for a good party.
- >
- > Granting a 24-hour license, will bring with it traffic at all hours of the night, crime, disruption and behaviours which are inconsistent with the current use of the area and the residents living here. Regardless of how the planning was provided, it's undeniable that it is adjacent to a heavily residential area. Furthermore, limiting the alcohol service license will not hinder the property from attracting guests, it will simply protect the surrounding residential areas from the footfall, noise and disturbances that come with being located next to a 24-hour bar.
- >
- > The decision to permit a mid-rise, low service, low price-point, distinctly non-business friendly branded hotel into a highly residential area presents genuine risks to the residents of the area. Please don't compound this problem by allowing this establishment the right to sell alcohol at all hours of the night. It doesn't need to attract another customer set which is likely to be disruptive to the area. We deserve to be cared for, and for our interest in having a safe, low-crime, low nuisance area for our kids and fellow residents to live in must be heard.
- >
- > Enough has been done in allowing a Travelodge to move in. Please don't compound the mistake by turning it into a 24-hour license. There are too many children in this area to keep making this situation worse, this isn't a business hotel as promised, it's something else, please don't let that "something else" be a haven for antisocial behaviour. Please, we deserve to have a safe place to raise our kids, don't increase the risk of crime, disorder and traffic at all hours of the day and night.
- >

> Kind regards,  
>  
> Jackie Grech

**From:** Melissa Harris

**Sent:** 06 June 2022 22:29

**To:** Licensing <[Licensing@merton.gov.uk](mailto:Licensing@merton.gov.uk)>

**Subject:** Re: Objection to Application ref: WK/202224669 - Travelodge Hartfield Road.

Application ref: WK/202224669 - Travelodge Hartfield Road.

Dear Sirs

I write to object to the application (ref above) to sell alcohol both on and off premises 24 hours a day.

The reasons for my objection are:

1. We already have drunks roaming the streets of Wimbledon waking us up and urinating in our front gardens. This happens when we have licensing hours. It will likely be more frequent and more damage should this application proceed.

2. Wimbledon is a town where the housing is very close to the shops and pubs. The Travelodge is on the corner of Graham Road which has many hundreds of houses. It is not safe for people to buy and drink alcohol 24hrs a day in a residential road with a high number of children in it.

3. If this goes ahead The Travelodge will become a focal point for those who need more alcohol in the small hours of the morning. This will lead to public nuisance and disorder on the corner of a residential road.

4. Where is the necessity for this application? What is the business case - that it will attract trade from where? This is a wholly unnecessary application.

5. Where will this lead - will this create a precedent so other applicants from some of the pubs around will apply too and be allowed? This is not in the public interest.

6. This is a change to the original application and should be denied on the ground of preventing public nuisance.

Thank you

Callum Harris

From: Reshma Sinha  
Sent: 22 May 2022 20:29  
To: Licensing <[Licensing@merton.gov.uk](mailto:Licensing@merton.gov.uk)>  
Subject: Objection to Application Ref: WK/202224669

To whom it may concern,

Re: Application Ref: WK/202224669

I am a resident on Herbert Road which is right next to Graham Road where this hotel is located and is a lovely, residential road with most families having young children. Having a 24hr alcohol license will bring crime and disorder, noise pollution and general public nuisance as well as putting children at risk. No other bar on Hartfield Road has a 24hr license because it is not suitable for this neighbourhood and very undesirable. Therefore I strongly object to this application for a 24hr alcohol licence.

Many thanks,  
Resma Kumar.

**From:** Annette Lie  
**Sent:** 28 May 2022 18:16  
**To:** Licensing <[Licensing@merton.gov.uk](mailto:Licensing@merton.gov.uk)>  
**Subject:** Objection to Travelodge's 24 hour Alcohol on/off premises licensing application (Ref. WK/202224669)

Good afternoon,

I am writing to object to the above application submitted by Travelodge Limited (27-29 Hartfield Road, Wimbledon, London, SW19 3SG).

The basis for this opposition is that granting a licence for these premises will undermine the licensing objectives, particularly the prevention of public nuisance, crime, disorder and antisocial behaviour.

The property lies within the Council's Cumulative Impact Zone. Enabling the premises to sell alcohol would be totally detrimental to its aims and objectives. The application proposes that alcohol will be sold for consumption on an off the premises 24 hours a day, seven days a week. Granting a licence would provide a further source of alcohol within an area already so heavily populated with licensed premises that crime, disorder and public nuisance have already reached problem levels for the local police.

In addition, residents in this area already suffer noise nuisance and antisocial behaviour.

In view of the above, I would urge the Licensing Authority to refuse the application.

Regards,

Annette Lie

**From:** Kate Maguire  
**Sent:** 31 May 2022 18:48  
**To:** Licensing <[Licensing@merton.gov.uk](mailto:Licensing@merton.gov.uk)>  
**Subject:** Re: WK/202224669 - 27- 29 Hartfield Road SW19 3SG

Dear Licence Committee,

I am writing to object against the 24.00 hour Licence application to serve alcohol on and off the premises for the travelodge at the top of Graham Road SW19 , at the address of 27 - 29 Hartfield Road SW19 3SG.

Realistically if granted this would set a precedent for all premises serving alcohol in the local area.

My particular objection is the "on and off the premises".

The Premier inn located in the Broadway do not have these 24.00 hour licence for all, so why should the travelodge be the exception. The lack of parking facilities in the neighbourhood, which employees of the travelodge would probably require, the cabs collecting and dropping people off to a 24 hour establishment.

This is not Las Vegas, nobody wants a 24.00 hour licensed establishment on their doorstep.

Apart from this attracting more noise, harassment, and local residents feeling insecure, this does not help with responsible alcohol awareness and its misuse.

Yours Sincerely

M C Maguire

**From:** Farshad Mashoof  
**Sent:** 23 May 2022 18:33  
**To:** Licensing <[Licensing@merton.gov.uk](mailto:Licensing@merton.gov.uk)>  
**Cc:** Councillor Anthony Fairclough ; Councillor Simon McGrath ; Councillor Paul Kohler ; Williams, Emma  
**Subject:** Re: Objection: Application ref: WK/202224669

Dear All,

I am re-submitting our objection together with the requested details:



1) **Our Address:**

2) **My name and my wife's name (my wife is in copy):** Mr Farshad Mashoof & Dr Emma Williams.

Our objection is as follows:

We are writing to convey our objection to the application made by Travelodge Limited on 27-29 Hartfield Road seeking (amongst other things) to sell alcohol on and off the premises for 24 hours.

We live on Hartfield Crescent (alongside many young families as well as elderly or vulnerable people). There are already a number of bars and late night venues close by, this already results in significant noise/rukus and mess (broken glass, vomit, urine, litter) on this street and the surrounding areas - which affects our cars, front gardens and bins. The granting of this license would cause a substantial increase in this sort of activity which will almost certainly entail:

- significant and material increases in crime and disorder
- significant and material increased risk from a public safety perspective
- significant and material increased public nuisance
- significant and material increased risk of harm to children

We are strongly opposed to the granting of this licence as alcohol fueled disorder and nuisance is already a problem in the area. There is also a park nearby, school and a couple of nurseries and it seems completely inappropriate to be granting a licence of this nature here on the doorstep of these facilities.

Thanks

Farshad Mashoof & Emma Williams

**From:** jayne Micklethwaite

**Sent:** 06 June 2022 21:59

**To:** Elizabeth Macdonald

**Subject:** Re: 24-hour Licence for Travel Lodge on Graham Road/Hartfield Road - Application WK/202224669

Dear Sir/Madam

I just wanted to voice my strong objection to the above Travelodge's application to sell alcohol on and off the premises 24-hours a day.

If this application is accepted it will lead to public nuisance and disorder, with drunken people wandering the streets in a residential area populated by families.

In my view a 24-hour licence is totally unnecessary.

Yours faithfully

Jayne Micklethwaite

**From:** Paul Micklethwaite

**Sent:** 05 June 2022 14:08

**To:** Licensing <[Licensing@merton.gov.uk](mailto:Licensing@merton.gov.uk)>

**Subject:** Application ref: WK/202224669 - Travelodge Hartfield Road

Dear Sirs

I write to object to the Travelodge application WK/202224669 to sell alcohol both on and off premises 24 hours a day, including the following reasons:

1. If the application is approved this Travelodge will become a focal point for those who need more alcohol in the small hours of the morning. This will lead to public nuisance and disorder on the corner of a residential road. We already have drunks roaming the streets of Wimbledon waking us up and urinating in our front gardens. This happens when we have licensing hours. It will likely be more frequent and more damage should this application proceed.
2. This is a wholly unnecessary application. Where is the necessity for this application? What is the business case - that it will attract trade from where? Where will this lead - will this create a precedent so other applicants from some of the pubs around will apply too and be allowed? This is not in the public interest.

3. This is a change to the original application and should be denied on the ground of preventing public nuisance.

Yours faithfully

Paul Micklethwaite

**From:** Jonny Orr

**Sent:** 06 June 2022 23:48

**To:** Licensing <[Licensing@merton.gov.uk](mailto:Licensing@merton.gov.uk)>

**Subject:** Application WK/20224669

Good evening

I am a resident at

I object to the 24-hour licensing request put forth by the Travelodge on Graham Road. I object on the basis of public safety, increased traffic, noise and antisocial behaviour which accompanies 24-hour alcohol service establishments.

Furthermore, I believe that a license of this nature would attract transient visitors which are not in keeping with the area which it sits adjacent to, which is a highly residential area with many young families residing here, and would therefore be unduly disruptive to the residents.

As a reminder, this hotel is far from what was approved or intended, and as such is already presenting a risk to the residents by attracting clients that are not as intended when planning was approved. While the exterior structure may be similar, the branding and use of the hotel make it entirely unfit for business conventions and business travel (which was the stated purpose for its approval, despite the overwhelming outcry from the neighbourhood).

It was promised that while a hotel was not quite in keeping with the area, that this would be a 4-star business hotel offering conferencing space, attracting business travel and housing a clientele which could happily coexist in a low-crime area, family-residential area without increasing the crime, traffic, noise or cleanliness of the streets.

Instead, a 2-star hotel which is most popular along motorway junctions and often attractive to the most transient of clientele is now moving in. It will not be attractive as meeting and event space or four star accommodations because it is a 1/2 star hotel, and will likely charge at a rate below those

at the nearby Premier Inn on the Broadway (which I might note is a far less residential area than this area is).

The existence of this hotel is already a genuine risk for increased crime, traffic and rubbish, and customers whose hours neither align with the nearby occupants of the family homes nor the business patrons it was intended to attract. Adding a new use for the premises that will attract customers between 11pm-9am will severely compound the misalignment of uses presented by building a low service, mid-rise hotel into a residential area. Putting aside that the license may apply to allow hotel guests the ability to purchase drinks during the wee hours, later than most hotels in the area, the price of the rooms in a 1 to 2 star hotel is often cheaper than the cover charge for a club, making it easy enough to attract guests who use it simply for a good party.

Granting a 24-hour license, will bring with it traffic at all hours of the night, crime, disruption and behaviours which are inconsistent with the current use of the area and the residents living here. Regardless of how the planning was provided, it's undeniable that it is adjacent to a heavily residential area. Furthermore, limiting the alcohol service license will not hinder the property from attracting guests, it will simply protect the surrounding residential areas from the footfall, noise and disturbances that come with being located next to a 24-hour bar.

The decision to permit a mid-rise, low service, low price-point, distinctly non-business friendly branded hotel into a highly residential area presents genuine risks to the residents of the area. Please don't compound this problem by allowing this establishment the right to sell alcohol at all hours of the night. It doesn't need to attract another customer set which is likely to be disruptive to the area. We deserve to be cared for, and for our interest in having a safe, low-crime, low nuisance area for our kids and fellow residents to live in must be heard.

Enough has been done in allowing a Travelodge to move in. Please don't compound the mistake by turning it into a 24-hour license. There are too many children in this area to keep making this situation worse, this isn't a business hotel as promised, it's something else, please don't let that "something else" be a haven for antisocial behaviour. Please, we deserve to have a safe place to raise our kids, don't increase the risk of crime, disorder and traffic at all hours of the day and night.

Kind regards,

Jonny & Jo Orr

**From:** Raksha Raghavan

**Sent:** 02 June 2022 20:58

**To:** Licensing <[Licensing@merton.gov.uk](mailto:Licensing@merton.gov.uk)>

**Subject:** Application Application ref: WK/202224669 - Travelodge Hartfield Road.

Dear Sirs

I am a resident of Graham road.

I write to object to the application (ref above) to sell alcohol both on and off premises 24 hours a day.

The reasons for my objection are:

1. We already have drunks roaming the streets of Wimbledon waking us up and urinating in our front gardens. This happens when we have licensing hours. It will likely be more frequent and more damage should this application proceed.

2. Wimbledon is a town where the housing is very close to the shops and pubs. The Travelodge is on the corner of Graham Road which has many hundreds of houses. It is not safe for people to buy and drink alcohol 24hrs a day in a residential road with a high number of children in it.

3. If this goes ahead The Travelodge will become a focal point for those who need more alcohol in the small hours of the morning. This will lead to public nuisance and disorder on the corner of a residential road.

4. Where is the necessity for this application? What is the business case - that it will attract trade from where? This is a wholly unnecessary application.

5. Where will this lead - will this create a precedent so other applicants from some of the pubs around will apply too and be allowed? This is not in the public interest.

6. This is a change to the original application and should be denied on the ground of preventing public nuisance.

Kind Regards,

Raksha Raghavan

**From:** Jose Antonio Vazquez Rodriguez  
**Sent:** 23 May 2022 21:06  
**To:** Licensing <[Licensing@merton.gov.uk](mailto:Licensing@merton.gov.uk)>  
**Cc:** Councillor Simon McGrath ; Councillor Paul Kohler ; Councillor Anthony Fairclough <; Alexandra Delcea  
**Subject:** Objection to Travelodge Licence Application WK/202224669

Dear Sir/Madam,

Re: Travelodge Ltd, 27-27 Hartfield Road Licence Application WK/202224669

As "interested parties" living in the vicinity of the applicant's premises (Travelodge, 22-27 Hartfield Road), we are writing to object to the above licence application to sell alcohol on and off the premises 24 hours a day. The basis of our objection are concerns related to:

1. crime and disorder:
2. breaches of public safety
3. public nuisance:

For all of the above there is evidence strongly linking increase in alcohol consumption and their incidence.

Additionally:

**4. protection of children from harm.** This is of our particular concern as parents of young children. Children may be at risk if they are exposed to adults who have become intoxicated. 27 Harfield road is 2 minutes walk from a green area where young children play during the day (in Herbert road), a few minutes walk from a children playground in Dundonald road, and a few minutes walk from 3 primary schools: Dundonald, Pelham and St Mary primary schools. Selling alcohol 24 hours a day in the vicinity of these places is not safe.

Sincerely,

Antonio Rodriguez and Alexandra Delcea

**From:**  
**Sent:** 03 June 2022 20:15  
**To:** Licensing <[Licensing@merton.gov.uk](mailto:Licensing@merton.gov.uk)>  
**Cc:** Councillor Anthony Fairclough  
**Subject:** Application Reference: WK/202224669 - Travelodge Hartfield Road

Dear sirs,

I was very disappointed to learn of the application for the sale of alcohol for consumption both on and off premises for 24 hours/day by the applicant (reference in subject line).

I would like to voice my very strong objection to this application.

1. Graham Road is already affected by the consumption of alcohol at the low house numbers end of the road. Weekend nights are particularly bad with raucous and drunken behaviour late into the night. The shouting and screaming continues as these people make their way down the road and it sounds as if someone is being attacked. Drinkers gather outside Lygon Court at the top of the road opposite the first few houses in the street. There are instances of urination on the street. Empty and smashed bottles are left lying in the street. This type of behaviour is likely to increase if alcohol is made available for 24 hours.
2. Graham Road is a residential street with families with young children but also several older people who feel threatened by the shouting and by the gathering of large groups of people in the evening and late at night. Coming back in the evening alone, whether by public transport or by car is quite unpleasant under these circumstances. This is also likely to get worse.

The application for a 24 hour license should be denied as both a public nuisance and on the grounds of safety.

Yours faithfully

Jolanta Sabbat

**From:** Sara Sharp <

**Sent:** 27 May 2022 10:58

**To:** Licensing <[Licensing@merton.gov.uk](mailto:Licensing@merton.gov.uk)>

**Cc:** Councillor Mike Brunt ;; Councillor John Braithwaite ; Councillor Simon McGrath <; Councillor Paul Kohler <; Councillor Anthony Fairclough <

**Subject:** 27-29 Hartfield Road SW19 3SG - WK/202224669

Dear Merton licensing team,

I strongly oppose Travelodge Ltd's new premises licence which includes requests for a 24 hour off-premises alcohol supply and a 5 AM late night refreshment closing time. I urge you to reject it as it will not meet the four main licensing objectives; Prevention of Public Nuisance, Prevention of Crime and Disorder, Securing Public Safety and Protection of Children from Harm.

### **24 Hour Alcohol permission request:**

1- I believe the request for a 24 hour off-premises alcohol licence is excessive and if granted will set a harmful precedent and compromise public safety and increase public nuisance. I don't know of an all night and day open alcohol tap licence in the Wimbledon area.

Another similar-style hotel, Premier Inn at 153-163 The Broadway, was granted a 24 hour in-house (for hotel residents only) alcohol supply license in March 2018.

It was also granted an up to midnight alcohol licence for its Bar&Block restaurant, with conditions, and with a 30 minute extension for bank holidays, New Year's eve and Christmas.

2- The request will also cause public disorder and crime and potentially endanger children: The hotel is sited within the Wimbledon Town Centre CIZ which has seen numerous alcohol-related crime and violence cases. Crime statistics may be lower in 2022 as we emerge from Covid restrictions, but pre-Covid levels were high enough to extend the CIZ when it came up for renewal. An all night alcohol tap will exacerbate crime levels and potentially endanger children heading to school in the early morning if all night/day drinking is on offer. It certainly will not promote public safety and create more litter.

3- The design of the hotel caused concern to the police but planners didn't take any heed with a desire to see the hotel materialise. The police deemed the reception/restaurant on the first floor with access by lift from the ground floor caused a drug dealing and prostitution risk. The pillars and planters with seating were also cause for concern for crime concealment. The all-alcohol licence request is bound to increase risk of crime and ASB. It doesn't instil a feeling of safety even without the alcohol.

[https://planning.merton.gov.uk/MVM.DMS/Planning%20Application/1000104000/1000104847/18P4447 Comments Metropolitan%20Police%20Service%2009.01.2019.pdf](https://planning.merton.gov.uk/MVM.DMS/Planning%20Application/1000104000/1000104847/18P4447%20Comments%20Metropolitan%20Police%20Service%2009.01.2019.pdf)

4- The area is saturated with alcohol licences, with a pub right across the road which closes at midnight. An extension of one alcohol licence to cover a 24 hour period for off-premise supply will lead to a run from other drink establishments requesting their licences are equated.

### **Request for indoors late night refreshment up to 5 AM**

1- The request for permission for indoors late night refreshment up to 5 AM is also excessive and I urge you to reject it. It will cause public nuisance as people leave in the early hours of the morning



and will cause disturbance to the hotel residents and cause excessive litter (as with off-premises alcohol) but I need more clarification:

- A) What is the definition of late night refreshment? Sandwiches? Burgers?
- B) Will alcohol be served with these late night refreshments?
- C) It's also not clear where this late night refreshment will be taking place; is it in the proposed restaurant and if not, then where?
- D) Who will have access to this indoor late night refreshment? Is it open to the public or only to the hotel residents?
- E) If it is only for the hotel residents, then public access to it must be impossible and security manned.
- F) Will there be any online orders/Deliveroo bikes etc resulting from it?
  
- G) Finally, why can't Travelodge have a food midnight closure like the Premier Inn?

For all the above reasons, I urge you to reject this application.

Yours sincerely,

Sara Sharp

**From:** Harpreet Singh  
**Sent:** 03 June 2022 09:19  
**To:** Licensing <[Licensing@merton.gov.uk](mailto:Licensing@merton.gov.uk)>  
**Subject:** Application ref: WK/202224669 - Travelodge Hartfield Road.

Dear Sirs

I write to object to the application (ref above) to sell alcohol both on and off premises 24 hours a day.

The reasons for my objection are:

1. Public Safety- We can already smell people smoking weed and leaving drinking in the streets of Wimbledon. The children go to nearby schools themselves and with 24 hrs license, this will harm their safety as they would have to walk near the Travelodge. It will likely be more frequent and more damage should this application proceed

2. Wimbledon is a town where the housing is very close to the shops and pubs. The Travelodge is on the corner of Graham Road which has many hundreds of houses. It is not safe for people to buy and drink alcohol 24hrs a day in a residential road with a high number of children in it.

3. If this goes ahead The Travelodge will become a focal point for those who need more alcohol in the small hours of the morning. This will lead to public nuisance and disorder on the corner of a residential road with many young children walking past it for school hours.

4. Where is the necessity for this application? What is the business case - that it will attract trade from where? This is a wholly unnecessary application.

5. Where will this lead - will this create a precedent so other applicants from some of the pubs around will apply too and be allowed? This is not in the public interest.

6. This is a change to the original application and should be denied on the ground of preventing public nuisance.

7. There are already many parking related issues. In last 1 year, I have personally made 2 complaints of people illegally parking in front of my house for 8-10 hrs and I was unable to move my car. With traffic increase on Graham road, issues like this will only go up.

Name Harpreet Singh

**From:** Kate Turner

**Sent:** 02 June 2022 19:28

**To:** Licensing <[Licensing@merton.gov.uk](mailto:Licensing@merton.gov.uk)>

**Cc:** Councillor Anthony Fairclough ; Councillor Simon McGrath

**Subject:** Application ref: WK/202224669 - Travelodge Hartfield Road.

Dear Sirs

I write to object to the application (ref above) to sell alcohol both on and off premises 24 hours a day.

The reasons for my objection are:

1. We already have drunks roaming the streets of Wimbledon waking us up and urinating in our front gardens. This happens when we have licensing hours. It will likely be more frequent and more damage should this application proceed.

2. Wimbledon is a town where the housing is very close to the shops and pubs. The Travelodge is on the corner of Graham Road which has many hundreds of houses. It is not safe for people to buy and drink alcohol 24hrs a day in a residential road with a high number of children in it.

3. If this goes ahead The Travelodge will become a focal point for those who need more alcohol in the small hours of the morning. This will lead to public nuisance and disorder on the corner of a residential road.

4. Where is the necessity for this application? What is the business case - that it will attract trade from where? This is a wholly unnecessary application.

5. Where will this lead - will this create a precedent so other applicants from some of the pubs around will apply too and be allowed? This is not in the public interest.

6. This is a change to the original application and should be denied on the ground of preventing public nuisance.

Kate Turner

**From:** M W

**Sent:** 06 June 2022 23:59

**To:** Licensing <[Licensing@merton.gov.uk](mailto:Licensing@merton.gov.uk)>

**Subject:** WK/202224669 Address 27-29 Hartfield Road, Wimbledon, London, SW19 3SG Applicant(s) Travelodge Limited Application Type New Premises Licence

Dear Sirs,

My name is Mei Wang and my address is

I refer to the above application for a 24 hour premises license by Travelodge for the sale of alcohol off premises which raises serious concerns.

The hotel is within the Wimbledon Town Centre area which already has a number of premises with late night licenses. We see a lot of anti social behaviour from their customers which include drunken and rowdy behaviour, harassment of others and damage to property such as smashed windows and broken trees and furniture. Permitting 24 sale of alcohol of premises with exacerbate the current problems.

I have no objection to a24 hour licence for the sale of alcohol on premises to hotel guests.

I would ask that the application either be rejected or limited to sale on premises to hotel guests only for the following reasons :

Prevention of Public Nuisance  
Prevention of Crime and Disorder  
Securing Public Safety  
Protection of Children from Harm

Yours faithfully,  
Mei Wang

**From:** Lynne Gordon  
**Sent:** 30 May 2022 14:01  
**To:** Licensing <[Licensing@merton.gov.uk](mailto:Licensing@merton.gov.uk)>  
**Subject:** Licensing Application Number WK/202224669 : Travelodge, 27-29, Hartfield Road, SW19 3SG

Dear Sir/Madam,

I am writing on behalf of the Wimbledon East Hillside Residents Association (WEHRA) in response to Travelodge's licensing application for their hotel premises at 27-29 Hartfield Road, SW19 3SG.

WEHRA is a formal organisation, working together for over 40 years, with the mandate to 'preserve, protect and enhance our community'. We are a stable community consisting of family homes, the majority owner occupied, with many young families with school children, plus empty nesters and older people who have resided here for many years.

WEHRA represents residents living in ten roads (c.800 households) located to the north of the perimeter of Wimbledon town centre. The WEHRA area abuts the growing hospitality area of Wimbledon Hill Road and is close to the major transport links at Wimbledon Bridge and the Town Centre; therefore, this proposed licence will impact the WEHRA area.

It is noted that the Travelodge premises is within the in The Wimbledon Town Centre Cumulative Impact Zone, to which Merton has applied a Special Policy (Para 9 Merton

Licensing Policy), and that the application is for the **24-hour** sale or supply of alcohol **both on and off the premises**.

WEHRA assumes that, as part of its application, Travelodge has provided an operating schedule, identifying the steps that Travelodge proposes to illustrate that the licence, if granted, would not add to the **cumulative impact** of existing licences in the Town Centre Zone, particularly those in the immediate vicinity.

The Travelodge is situated close to the town's main transport links and just around the corner from the Piazza public space, which are both areas of public gathering and is located near many other licenced premises including, 601 Queen's Road bar, the Prince of Wales pub, Bertie's Bar, The Garratt & Gauge, Bill's, the cinema etc.

Wimbledon Town already has a growing crime rate and incidents of public nuisance as the number of hospitality and entertainment venues increase.

If the licence were granted as applied for, the premises would become yet another licensed venue and one that operates 24-hours, adding to the **cumulative impact** of existing licenced premises in the Town Centre Zone.

In any event, WEHRA **objects** to the 24-hour sale or supply of alcohol for **consumption off the premises**, which we believe cannot be said to promote the four licensing objectives, namely the Prevention of Public Nuisance, Prevention of Crime and Disorder, Securing Public Safety and Protection of Children from Harm.

**WEHRA, therefore, urges the Licensing Committee to decline this Licence Application in its current form.**

Travelodge is operating as an hotel and as such, the sale or supply of alcohol could be restricted to consumption **on the premises by the hotel's residents and their guests**.

WEHRA would not object **if the application is amended** to a licence for the sale or supply of alcohol **only for consumption on the premises by hotel residents and their guests**, nor to this being 24 hours, if appropriate conditions are agreed or imposed. The usual operating conditions e.g., CCTV, late night security etc, should apply to ensure that the licensing objectives referenced above are promoted. This is because of the potential for illegal activities on the premises e.g., prostitution and drug dealing and public disturbance as guests leave, that may proliferate by having a late alcohol licence, especially one that exceeds the hours of other licensed premises in the area.

Please let us know the date of the licensing hearing and whether the applicant is agreeable to amending the licence as proposed above.

Yours faithfully,

Lynne Gordon

Chair, WEHRA

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